



2025 Partnership Opportunities



Whether you're looking to strengthen your brand image, launch a new product or program, or showcase your facility by hosting an event, the Greater Kingston Chamber of Commerce (GKCC) provides the perfect platform for you to present your business to some of the area's most innovative, and dynamic businesses and business owners.

Partnership with the GKCC is an excellent way to grow your business and highlight your commitment to the community. Chamber events and programs are highly publicized, and so are our partners.

The Chamber, through annual research develops unique opportunities for organizations to engage with the business community. Join forces with the GKCC and spread your reach throughout the region.

We look forward to partnering with you!


Karen Cross

Chief Executive Officer



Great opportunities to grow your business!

 **1,800+**
Newsletter subscribers

37% 
Average email open rate

14,800+ 
Social Media followers

90,000+
Social media content impressions 

22,000+
 Total impressions in Google searches per month

 **327,723+**
Total views on website annually

PARTNERSHIP OPPORTUNITIES

Support Series

- State of the City
- Economic Outlook
- Annual General Meeting
- Voices of our Community
- Mayor's Breakfast - With Special Guests

Connect Series

- Coffee & Connections
- Chamber on Tap
- Wisdom Wednesday - *Connecting Knowledge Together*
- Holiday Social

Signature Series

- Kingston Business Awards
- Chamber Golf Classic
- Business Summit

Support Series

Events that mix knowledge with opportunities to network with business leaders are here. Promote your business and stay connected with the business leaders and decision-makers of Kingston.

- **State of the City**
- **Economic Outlook**
- **Annual General Meeting**
- **Voices of our Community**
- **Mayor's Breakfast** - With Special Guests

PARTNERSHIP
OPPORTUNITIES

Knowledge Series

STATE OF THE CITY

The primary goal of this annual event is to unite elected officials, members, and partners in meaningful dialogue, setting the stage for collaborative planning and shared vision for the year ahead.



January, 14
8am to 9:30am

TITLE SPONSOR • ~~ONE AVAILABLE~~ • SOLD

\$1,500

- Table of 8 - includes breakfast
- Mention in opening and closing remarks
- Speaking opportunity
- Logo prominently displayed on all marketing material
- Event Page link to your website
- Opportunity to provide on-site display and promotional items



PARTNER SPONSOR • ~~ONE AVAILABLE~~ • SOLD

\$1,000

- Four event tickets - includes breakfast
- Mention in opening remarks
- Logo prominently displayed on all marketing material
- Event Page link to your website
- Opportunity to provide on-site display and promotional items



SUPPORTING SPONSOR • ~~TWO AVAILABLE~~ • SOLD

\$750

- Two event tickets - includes breakfast
- Mention in opening remarks
- Logo prominently displayed on all marketing material
- Event Page link to your website
- Opportunity to provide on-site display and promotional items



BREAKFAST SPONSOR • ~~ONE AVAILABLE~~ • SOLD

\$500

- One event ticket - includes breakfast
- Mention in opening remarks
- Logo prominently displayed on all marketing material
- Event Page link to your website



Knowledge Series

ECONOMIC OUTLOOK

This sold out speaker event offers the Kingston business community valuable insights into economic trends. A nationally respected economist will provide their perspectives on the national and global economy, then lead a panel discussion with local business leaders on local economic impacts.



February, 20
8am to 10am

TITLE SPONSOR • ONE AVAILABLE

\$1,500

- Table of 8 - includes breakfast
- Mention in opening and closing remarks
- Speaking opportunity
- Logo prominently displayed on all marketing material
- Event Page link to your website
- Opportunity to provide on-site display and promotional items

PARTNER SPONSOR • ~~ONE AVAILABLE~~ • SOLD \$1,000

- Four event tickets - includes breakfast
- Mention in opening remarks
- Logo prominently displayed on all marketing material
- Event Page link to your website
- Opportunity to provide on-site display and promotional items



SUPPORTING SPONSOR • ~~ONE AVAILABLE~~ • SOLD \$750

- Two event tickets - includes breakfast
- Mention in opening remarks
- Logo prominently displayed on all marketing material
- Event Page link to your website
- Opportunity to provide on-site display and promotional items



BREAKFAST SPONSOR • ONE AVAILABLE

\$500

- One event ticket - includes breakfast
- Mention in opening remarks
- Logo prominently displayed on all marketing material
- Event Page link to your website

Knowledge Series

ANNUAL GENERAL MEETING

Celebrate our members, advocacy wins, and the amplification of our mission. Join us for the swearing in of our Board Chair along with the slate of directors 2025-2026 as they take the lead on the new strategic plan for GKCC's future growth.



April, 10

TITLE SPONSOR • ONE AVAILABLE

\$1,500

- Four Premium Seats
- Mention in opening and closing remarks
- Speaking opportunity
- Logo prominently displayed on all marketing material
- Event Page link to your website

PARTNER SPONSOR • ONE AVAILABLE

\$1,000

- Four Premium Seats
- Mention in opening remarks
- Logo prominently displayed on all marketing material
- Event Page link to your website

SUPPORTING SPONSOR • ONE AVAILABLE

\$750

- Two Premium Seats
- Mention in opening remarks
- Logo prominently displayed on all marketing material
- Event Page link to your website

BREAKFAST SPONSOR • ONE AVAILABLE

\$500

- One Premium Seat
- Mention in opening remarks
- Logo prominently displayed on all marketing material
- Event Page link to your website

Knowledge Series

VOICES OF OUR COMMUNITY

This inaugural event will feature local business leaders and community members who come together to share insights, discuss challenges, and explore opportunities for collaboration. These discussions will foster dialogue on key issues affecting businesses, provide a platform for exchanging ideas and aligning diverse voices for collective progress.



June 2025

TITLE SPONSOR • ONE AVAILABLE

\$1,500

- Table of 8 - includes breakfast
- Mention in opening and closing remarks
- Speaking opportunity
- Logo prominently displayed on all marketing material
- Event Page link to your website
- Opportunity to provide on-site display and promotional items

PARTNER SPONSOR • ONE AVAILABLE

\$1,000

- Four event tickets - includes breakfast
- Mention in opening remarks
- Logo prominently displayed on all marketing material
- Event Page link to your website
- Opportunity to provide on-site display and promotional items

SUPPORTING SPONSOR • ONE AVAILABLE

\$750

- Two event tickets - includes breakfast
- Mention in opening remarks
- Logo prominently displayed on all marketing material
- Event Page link to your website
- Opportunity to provide on-site display and promotional items

BREAKFAST SPONSOR • ~~ONE AVAILABLE~~ • SOLD

\$500

- One event ticket - includes breakfast
- Mention in opening remarks
- Logo prominently displayed on all marketing material
- Event Page link to your website



Knowledge Series

MAYOR'S BREAKFAST

With Special Guests

This inaugural event will keep you informed on Kingston's local political landscape and provide business leaders an opportunity to discuss issues impacting our business community.



November, 13

TITLE SPONSOR • ONE AVAILABLE

\$1,500

- Table of 8 - includes breakfast
- Mention in opening and closing remarks
- Speaking opportunity
- Logo prominently displayed on all marketing material
- Event Page link to your website
- Opportunity to provide on-site display and promotional items

PARTNER SPONSOR • ONE AVAILABLE

\$1,000

- Four event tickets - includes breakfast
- Mention in opening remarks
- Logo prominently displayed on all marketing material
- Event Page link to your website
- Opportunity to provide on-site display and promotional items

SUPPORTING SPONSOR • ONE AVAILABLE

\$750

- Two event tickets - includes breakfast
- Mention in opening remarks
- Logo prominently displayed on all marketing material
- Event Page link to your website
- Opportunity to provide on-site display and promotional items

BREAKFAST SPONSOR • ONE AVAILABLE

\$500

- One event ticket - includes breakfast
- Mention in opening remarks
- Logo prominently displayed on all marketing material
- Event Page link to your website

2025 Connect Series

The events that highlight and connect our business community. Promote your business throughout the year at Kingston's most successful networking events!

- **Coffee & Connections**
- **Chamber on Tap**
- **Wisdom Wednesday** - Connecting Knowledge Together
- **Holiday Social**

PARTNERSHIP
OPPORTUNITIES

Connect Series

COFFEE & CONNECTIONS

This premium business networking event is hosted at local Kingston businesses. Connect with like-minded professionals to network, practice your pitch and grow your business.



First Tuesday of every month:

January 21, February 4, March 4, April 1,
May 6, June 3, July 8, August 12, September 9,
October 7, November 4.

8am to 9:30am

TITLE SPONSOR • ~~ONE AVAILABLE~~ • SOLD

\$4,000

- Title Sponsor for **eleven** events throughout the year
- Mention in opening and closing remarks
- Logo prominently displayed on all marketing material
- Event page link to your website
- Opportunity to provide on-site display and promotional items



PARTNER SPONSOR • ~~ONE AVAILABLE~~ • SOLD \$2,500

- Partner Sponsor for **eleven** events throughout the year
- Mention in opening remarks
- Logo prominently displayed on all marketing material
- Event page link to your website
- Opportunity to provide on-site display and promotional items



Connect Series

CHAMBER ON TAP

This premium business networking event is hosted at local Kingston businesses. Connect with like-minded professionals to network, practice your pitch and grow your business.



Last Thursday of every month:

January 30, February 27, March 27, April 24,
May 29, June 26, July 31, August 28, September 25,
October 30, November 27.

5pm to 7pm

TITLE SPONSOR • ~~ONE AVAILABLE~~ • SOLD \$4,000

- Title Sponsor for **eleven** events throughout the year
- Mention in opening and closing remarks
- Logo prominently displayed on all marketing material
- Event page link to your website
- Opportunity to provide on-site display and promotional items



PARTNER SPONSOR • ONE AVAILABLE \$2,500

- Partner Sponsor for **eleven** events throughout the year
- Mention in opening remarks
- Logo prominently displayed on all marketing material
- Event page link to your website
- Opportunity to provide on-site display and promotional items

Connect Series

WISDOM WEDNESDAY

Connecting Knowledge Together

This inaugural digital event has been created to showcase the expertise of our members as they deliver their knowledge and experience to the business community. It will be presented in webinar format on our website, YouTube channel and podcast platforms.



Second Wednesday of every month:

February 12, March 12, April 9, May 14, June 11, July 9,
August 13, September 17, October 15, November 12,
December 10

11:30am to 12:30pm

TITLE SPONSOR • ~~ONE AVAILABLE~~ • SOLD \$4,000

- Title Sponsor for **eleven** webinars throughout the year
- Mention in opening and closing remarks
- Logo prominently displayed on all marketing material
- Event page link to your website
- Opportunity to promote the brand once during each webinar



PARTNER SPONSOR • ONE AVAILABLE \$2,500

- Partner Sponsor for **eleven** webinars throughout the year
- Mention in opening remarks
- Logo prominently displayed on all marketing material
- Event page link to your website
- Opportunity to promote the brand once during each webinar

Connect Series

HOLIDAY SOCIAL

Our annual Holiday Social is a festive evening of business networking, and a great opportunity to reconnect with old friends and making some new ones while enjoying seasonally inspired hors d'oeuvres, cocktails and plenty of giveaways.



December, 4

TITLE SPONSOR • ONE AVAILABLE

\$1,500

- Four event tickets
- Mention in opening and closing remarks
- Speaking opportunity
- Logo prominently displayed on all marketing material
- Event Page link to your website

PARTNER SPONSOR • ONE AVAILABLE

\$1,000

- Two event tickets
- Mention in opening remarks
- Logo prominently displayed on all marketing material
- Event Page link to your website

SUPPORTING SPONSOR • TWO AVAILABLE

\$500

- One event ticket
- Mention in opening remarks
- Logo prominently displayed on all marketing material
- Event Page link to your website

Signature Series

The most anticipated and always sold-out events of the year are here: **The Chamber's Signature Series**. Don't miss the opportunity to promote your business and connect with all the business leaders and decision-makers in our business community.

- **Kingston Business Awards**
- **Chamber Golf Classic**
- **Business Summit**

**PARTNERSHIP
OPPORTUNITIES**

Signature Series

KINGSTON BUSINESS AWARDS

The 2025 Kingston Business Awards are dedicated to recognizing exemplary models of excellence and community service by Greater Kingston's businesses, and the invaluable contribution they make to Kingston's economic development, unique character and outstanding quality of life.



May, 15

TITLE SPONSOR • ~~ONE AVAILABLE~~ • SOLD

\$6,000

- Name included in title of the event
- Speaking opportunity at event
- Four tickets to the awards night (premium seating)
- Three e-newsletter business card advertisements and rotating website banner for three months
- Logo prominently displayed on all event materials and website
- Full page advertisement in event program
- Logo printed in 2025 Sponsorship Package distributed to all members

PARTNER SPONSOR • ONE AVAILABLE

\$4,500

- Three tickets to the event (premium seating)
- Three e-newsletter business card advertisements
- Logo prominently displayed on all event materials and website
- Half page advertisement in event program
- Logo printed in 2025 Sponsorship Package distributed to all members

NOMINEE RECEPTION SPONSOR • ONE AVAILABLE

\$3,500

- A two-minute speaking opportunity
- Two tickets to the awards night (premium seating)
- 1/4 page advertisement in event program
- Logo prominently displayed on all event materials and website
- Logo printed in 2025 Sponsorship Package distributed to all members

WE HAVE 14 MORE PARTNERSHIP OPPORTUNITIES FOR THE 2025 KINGSTON BUSINESS AWARDS, COMING SOON!

Signature Series

CHAMBER GOLF CLASSIC

The 2025 Chamber Golf Classic will be hosted at Cataraqui Golf & Country Club on September 8th, 2025. Participants include business leaders in the community, chamber members and their guests. The tournament is one of the most highly anticipated events of the year and brings together the best of the business community for a day of fun and networking.



September, 8

TITLE SPONSOR • ~~ONE AVAILABLE~~ • SOLD \$5,000

- One foursome - includes 18 holes, carts, lunch cocktail hour with canapes
- Speaking opportunity at tournament in front of 144 attendees and 28 sponsor organizations
- Name included in the title of event
- Three e-newsletter business card advertisements and rotating website banner for three months
- Event page linked to your website
- Opportunity to provide on-site display and promotional items
- Logo prominently displayed on all marketing material
- Logo printed in 2025 Sponsorship Package distributed to all Chamber members



PARTNER SPONSOR • ONE AVAILABLE \$4,000

- One twosome - includes 18 holes, cart, lunch and cocktail hour with canapes
- Three e-newsletter business card advertisements
- Event page linked to your website
- Opportunity to provide on-site display and promotional items
- Logo prominently displayed on all marketing material
- Logo printed in 2025 Sponsorship Package distributed to all Chamber members

WE HAVE 27 MORE PARTNERSHIP OPPORTUNITIES FOR THE 2025 CHAMBER GOLF CLASSIC, COMING SOON!

Signature Series

BUSINESS SUMMIT

Celebrate Small Business Week at a full-day conference dedicated to bringing together Kingston's industry leaders, entrepreneurs and innovators who drive our community. Get inspired, create connections and engage in rich conversations with dynamic industry leaders from numerous different sectors.



October, 23

TITLE SPONSOR • ~~ONE AVAILABLE~~ • SOLD

\$2,500

- Table of 8 - includes breakfast and lunch
- Mention in opening and closing remarks
- Speaking opportunity
- Logo prominently displayed on all marketing material
- Event Page link to your website
- Opportunity to provide on-site display and promotional items



PARTNER SPONSOR • ~~ONE AVAILABLE~~ • SOLD

\$1,750

- Four event tickets - includes breakfast and lunch
- Mention in opening remarks
- Logo prominently displayed on all marketing material
- Event Page link to your website
- Opportunity to provide on-site display and promotional items



SUPPORTING SPONSOR • TWO AVAILABLE

\$1,000

- Mention in opening remarks
- Logo prominently displayed on all marketing material
- Event Page link to your website
- Opportunity to provide on-site display and promotional items

BREAKFAST / LUNCH SPONSOR • ONE EACH AVAILABLE \$750

- Mention in opening remarks
- Logo prominently displayed on all marketing material
- Event Page link to your website



READY TO START GROWING?

Become a Greater Kingston Chamber of Commerce partner today.

Contact our team!



613-484-3334



zerman@kingstonchamber.ca



www.kingstonchamber.ca

Thank you!