



GKCC PRESENTS

2025 Holiday *Gift Guide*



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This holiday season, seize a brand-new opportunity to promote your business during the most important shopping season of the year. Be part of the Greater Kingston Chamber of Commerce's 2025 Holiday Gift Guide — a curated digital showcase that connects local shoppers with Kingston businesses offering gifts, services, and seasonal specials.

As the collective voice of over 650 local businesses and more than 20,000 employees, the Chamber connects you with key decision-makers and community-minded consumers throughout the region. By aligning your brand with our strong "shop local" message, you not only boost your visibility—you actively invest in the vibrancy and resilience of our local economy. This is your opportunity to stand out while making a meaningful impact close to home.

Reserve your spot today and make your business top of mind this holiday season!

Karen Crozier

Chief Executive Officer



**Feature Your
Business in
the 2025
Holiday Gift
Guide!**



650+
Members

20,000+
Employees



17,000+
Social Media
followers



90,000+
Social media
content
impressions



Shop Local
Support Local
Strengthen
Kingston's Economy

Choose the Best Way to Promote Your Business

Platinum Placement

Size: 8.5" x 11"

Full Page Ad

- Full page spread sized 8.5" x 11"
- Designed by you
- Clickable PDF format with live links to:
 - Your website
 - Social media channels
 - Online store or booking platform
- Feed post feature on GKCC social media

Member

\$500

Non Member

\$650



Gold Placement

Size: 8" x 5"

Half Page Ad

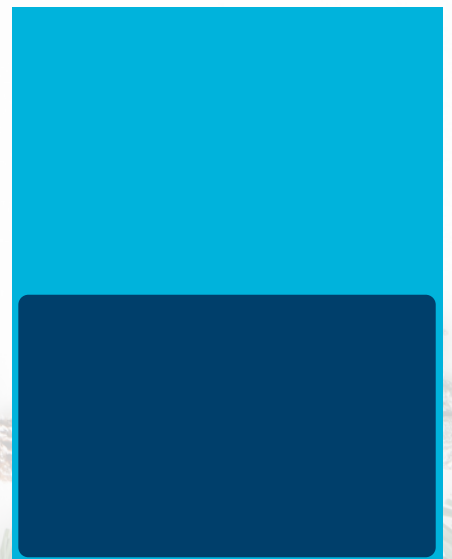
- Half page spread sized 8" x 5"
- Designed by you
- Clickable PDF format with live links to:
 - Your website
 - Social media channels
 - Online store or booking platform

Member

\$300

Non Member

\$450



Choose the Best Way to Promote Your Business

Silver Placement

Quarter Page Ad

- Full page spread sized 3.5" x 4.5"
- Designed by you
- Clickable PDF format with live links to:
 - Your website
 - Social media channels
 - Online store or booking platform

Member

\$200

Non Member

\$350

Size: 3.5" x 4.5"



Bronze Placement

Directory List

- Featured place on a selected page with up to 12 businesses
- Your business name
- Clickable PDF format with live links to:
 - Your website
 - Social media channels
 - Online store or booking platform

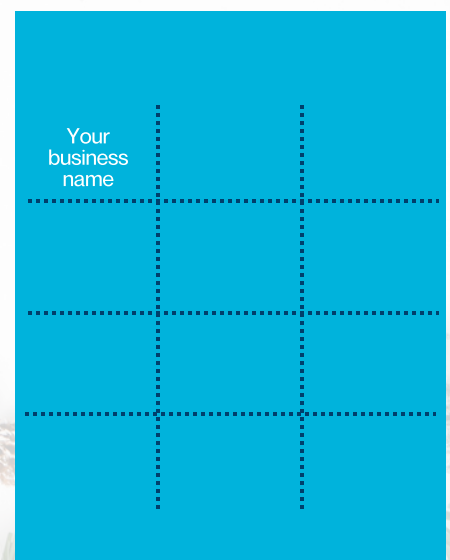
Member

\$100

Non Member

\$250

Directory List





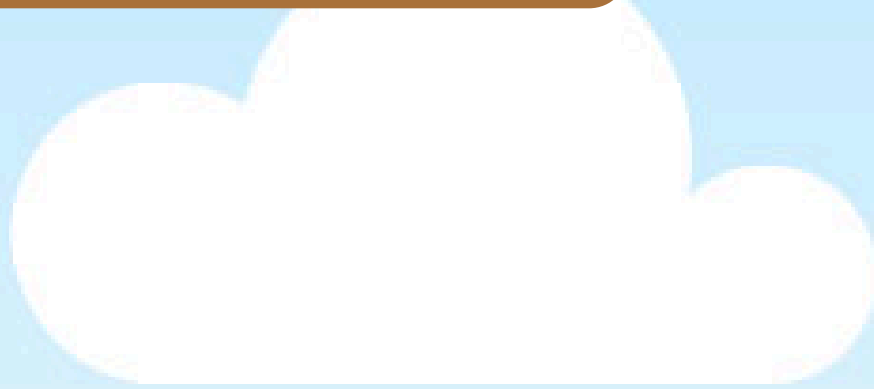
Full preview

GKCC PRESENTS

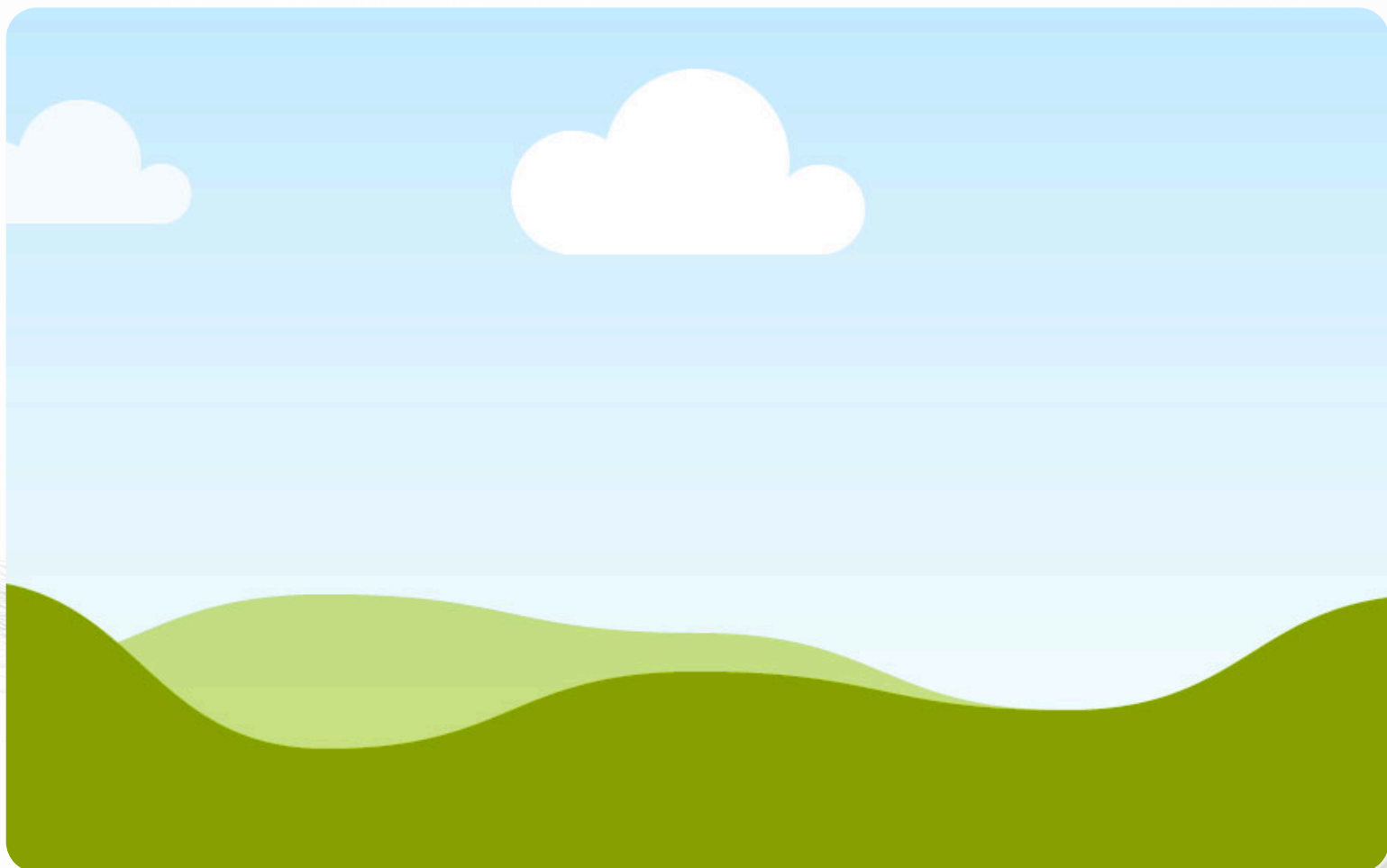
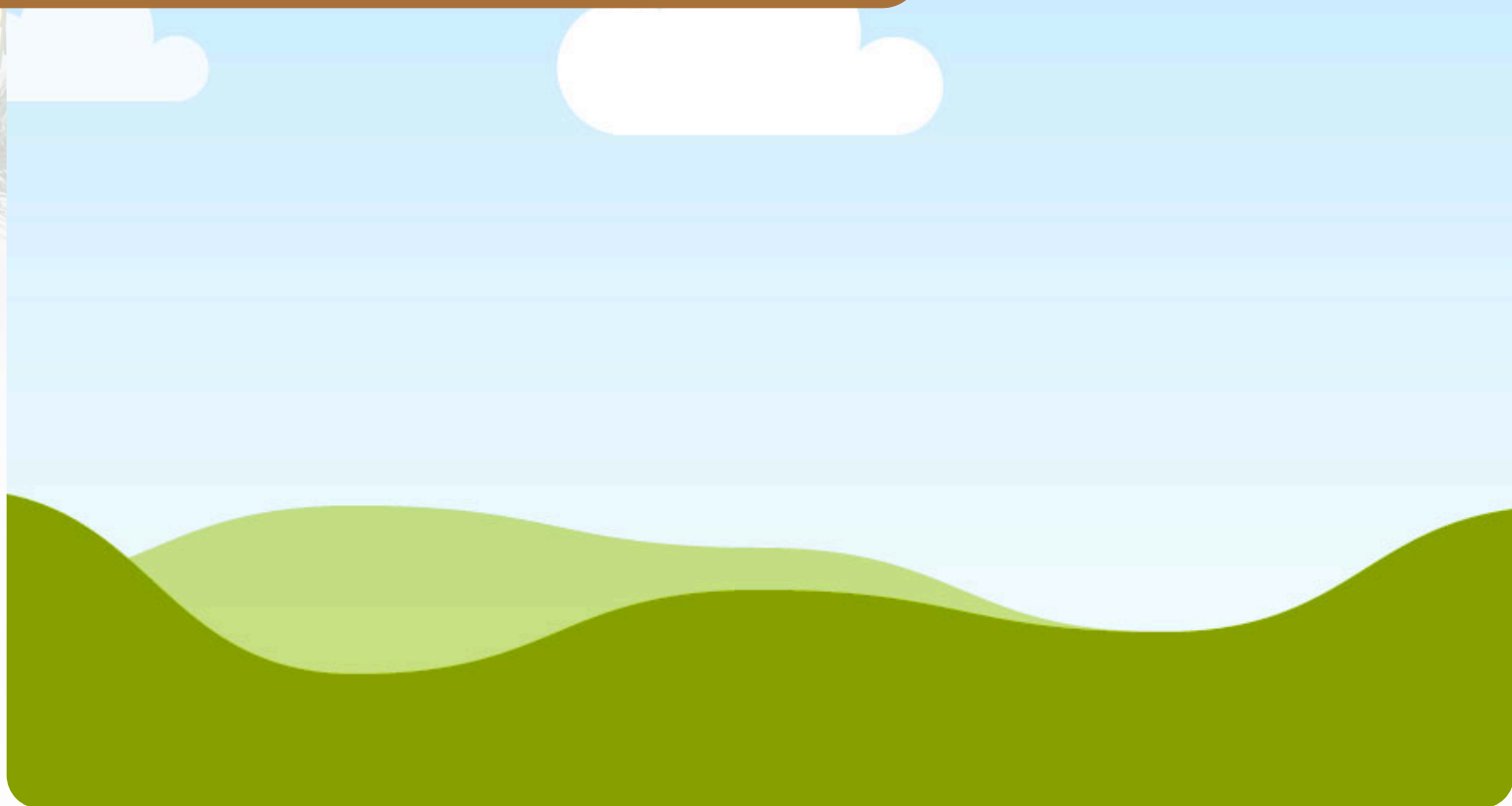
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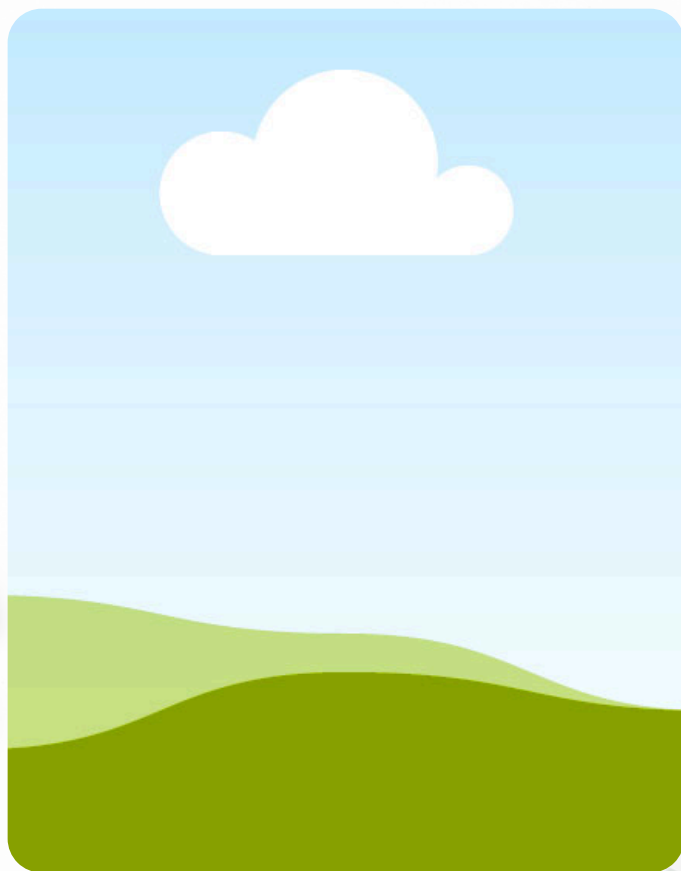
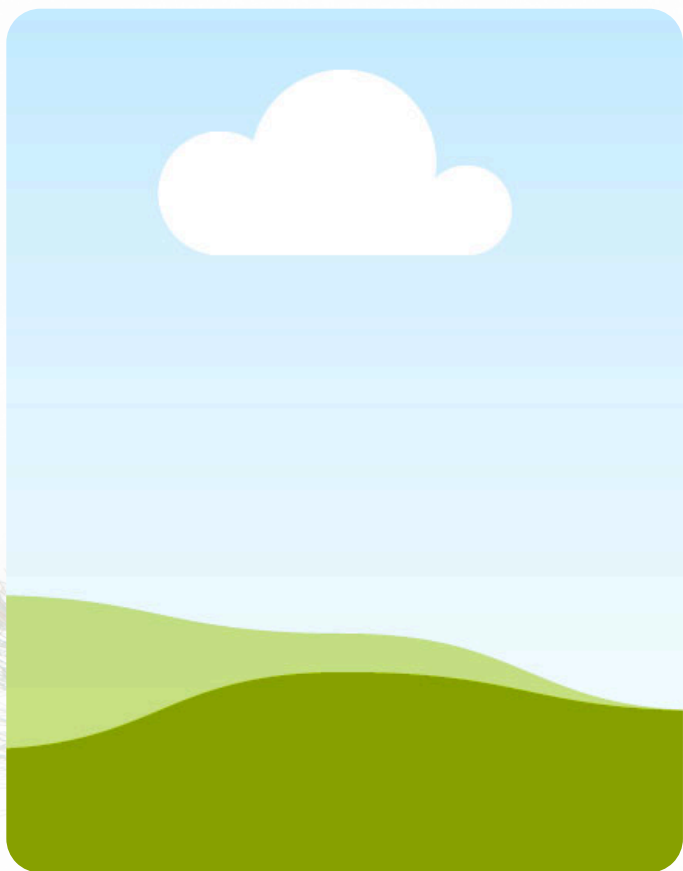
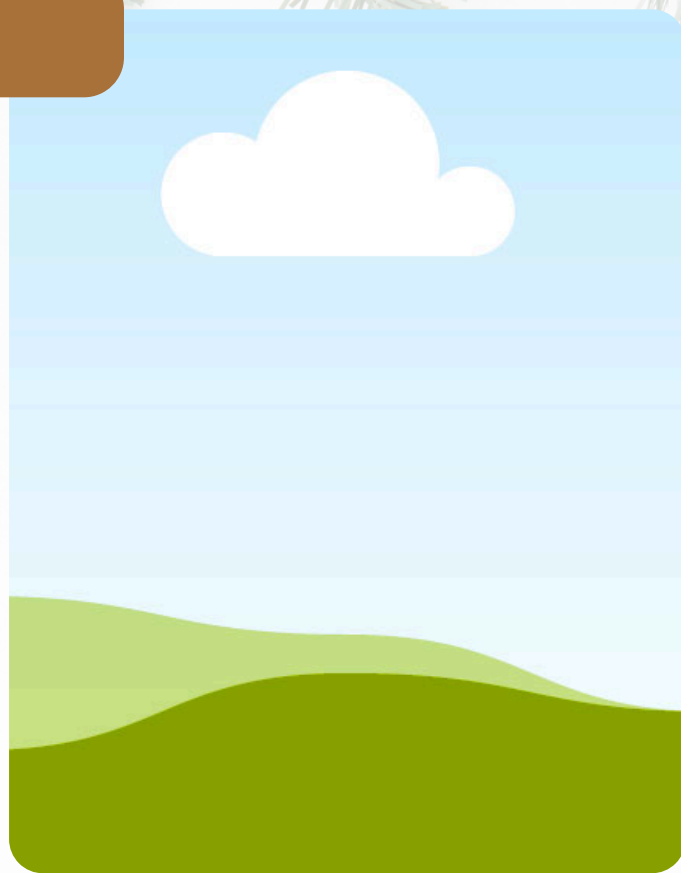
Platinum Placement



Gold Placement



Silver Placement



Bronze Placement

2025 Holiday *Gift Guide*

**Your business
name**

Phone number
Website

**Your business
name**

Phone number
Website

**Your business
name**

Phone number
Website

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name**

Phone number
Website



WHY ADVERTISE WITH THE CHAMBER?

Champion Local Business

Get involved in a high-impact campaign designed to inspire local spending and spotlight your brand.

Engage a Focused Local Audience

Connect with Kingston shoppers who are actively seeking holiday gift ideas and local shopping options.

Drive Results This Holiday Season

Promote your business for 11 weeks through the Chamber's most effective channels — email, social media, and website — and turn visibility into sales.


Additional Information

Submission Deadline: September 26, 2025

Gift Guide Launch: October 13, 2025

Gift Guide Campaign Ends: December 29, 2025

Contact our team!

 613-484-3334

 info@kingstonchamber.ca

 www.kingstonchamber.ca

Thank you!