

# 2024 ADVERTISING

*Increase your brand visibility, grow your personal and professional network, and gain value recognition for your contributions to the business community.*

# TAP INTO OUR GROWING NETWORK



**1,700+**

Newsletter subscribers



**13,400+**

Social media followers



**18,000+**

Employees across 650 members



**35,400+**

Total views on membership directory annually



**327,723+**

Total views on website annually



**37%**

Average email open rate

# DIGITAL ADVERTISING RATES



## HOME PAGE

Size: 1,200 x 200

Duration	Member Price	Non-Member Price
One Month	\$400	\$550
Three Months	\$1,100	\$1,250
Six Months	\$2,100	\$2,350
One Year	\$4,200	\$4,550



## DIRECTORY PAGE

Size: 250 x 350

Duration	Member Price	Non-Member Price
One Month	\$350	\$500
Three Months	\$950	\$1,100
Six Months	\$1,900	\$2,050
One Year	\$3,800	\$3,950



## NEWSLETTER BANNER

Size: 1,024 x 350

Duration	Member Price	Non-Member Price
One Month (8 newsletters)	\$2,000	\$2,150
Three Months (24 newsletters)	\$5,900	\$6,050
Six Months (48 newsletters)	\$11,800	\$11,950
One Year (96 newsletters)	\$23,600	\$23,750

\*All rates are subject to HST

\*Advertisements must be submitted in camera-ready PNG, JPG or PDF files

\*Deadline to submit camera-ready ads are Thursday EOD (week prior)

\*Emails are sent weekly on Mondays (or Tuesdays pending holidays) and Wednesdays at 8:30 am

\*Chamber has the right to final approval of creative

# SOCIAL MEDIA ADVERTISING RATES



## INSTAGRAM/FACEBOOK

Size: 1,080 x 1,080/1,200 x 630

Duration	Member Price	Non-Member Price
One Post	\$350	\$500
Three Posts	\$950	\$1,100
Six Posts	\$1,900	\$2,050
Twelve Posts	\$3,800	\$3,950



## TWITTER

Size: 1,024 x 512

Duration	Member Price	Non-Member Price
One Post	\$150	\$300
Three Posts	\$350	\$500
Six Posts	\$700	\$850
Twelve Posts	\$1,400	\$1,550



## LINKEDIN

Size: 1,080 x 1,080

Duration	Member Price	Non-Member Price
One Post	\$250	\$400
Three Posts	\$650	\$800
Six Posts	\$1,300	\$1,450
Twelve Posts	\$2,600	\$2,750

\*Rates are for static posts only

\*All rates are subject to HST

\*Advertisements must be submitted in camera-ready PNG, JPG or PDF files

\*Chamber has the right to final approval of creative

\*Advertisements subject to specific social media platform criteria

# READY TO START GROWING?

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