






# 2026 Advertising Opportunities



# Expand Your Brand's Reach

Capture the attention of Kingston's most influential audience and expand your impact across businesses and consumers.

Digital Channel	Key Metrics
 <b>Website</b>	79K+ page views • 23k users • 223,800+ event views
 <b>LinkedIn</b>	94K+ impressions • 2,360 reactions
 <b>Facebook</b>	160,800 views • 2,100 interactions • 808 link clicks
 <b>Instagram</b>	59K views • 16K reach • 1,200 interactions • 51 link clicks
 <b>Newsletter</b>	2K+ subscribers • 41% open rate

- Your business will be promoted through our weekly **newsletters**, **social media**, and **website** — reaching Kingston-area business owners and key decision-makers.
- Advertise where **Kingston's business community stays informed**, with trusted channels that connect directly to **local leaders** and **decision-makers**.
- Gain added visibility in **We Are Kingston**, our digital magazine celebrating local business and community stories, read by engaged **Kingston business leaders**.

## Your Brand. Our Network. Maximum Reach.

Join the region's strongest business platform and get your brand in front of thousands of engaged consumers every week.



# DIGITAL ADVERTISING RATES



## HOME PAGE

Size: 1,200 x 200

Duration	Member Price	Non-Member Price
One Month	\$500	\$650
Three Months	\$1,300	\$1,700
Six Months	\$2,500	\$3,500
One Year	\$4,500	\$6,400



## DIRECTORY PAGE

Size: 250 x 350

Duration	Member Price	Non-Member Price
One Month	\$450	\$600
Three Months	\$1,100	\$1,600
Six Months	\$2,200	\$3,200
One Year	\$4,000	\$6,200



## NEWSLETTER BANNER

Size: 1,024 x 350

Duration	Member Price	Non-Member Price
One Month (8 newsletters)	\$2,000	\$2,150
Three Months (24 newsletters)	\$5,900	\$6,050
Six Months (48 newsletters)	\$11,800	\$11,950
One Year (96 newsletters)	\$23,600	\$23,750

\*All rates are subject to HST

\*Advertisements must be submitted in camera-ready PNG, JPG or PDF files

\*Deadline to submit camera-ready ads are Thursday EOD (week prior)

\*Emails are sent weekly on Mondays (or Tuesdays pending holidays) and Wednesdays at 8:30 am

\*Chamber has the right to final approval of creative

# SOCIAL MEDIA ADVERTISING RATES



## INSTAGRAM/FACEBOOK

Size: 1,080 x 1,080/1,200 x 630

Duration	Member Price	Non-Member Price
One Post	\$350	\$500
Three Posts	\$950	\$1,100
Six Posts	\$1,900	\$2,050
Twelve Posts	\$3,800	\$3,950



## X (TWITTER)

Size: 1,024 x 512

Duration	Member Price	Non-Member Price
One Post	\$150	\$300
Three Posts	\$350	\$500
Six Posts	\$700	\$850
Twelve Posts	\$1,400	\$1,550



## LINKEDIN

Size: 1,080 x 1,080

Duration	Member Price	Non-Member Price
One Post	\$250	\$400
Three Posts	\$650	\$800
Six Posts	\$1,300	\$1,450
Twelve Posts	\$2,600	\$2,750

\*Rates are for static posts only

\*All rates are subject to HST

\*Advertisements must be submitted in camera-ready PNG, JPG or PDF files

\*Chamber has the right to final approval of creative

\*Advertisements subject to specific social media platform criteria

# DIGITAL MAGAZINE ADVERTISING RATES



## WE ARE KINGSTON - MEMBERS ONLY

Size	1 issue Rate	2 issue Rate per insertion	3 issue Rate per insertion	4 issue Rate per insertion
Inside Front Cover	\$1,100	\$1,050	\$1,000	\$950
Back Cover	\$950	\$900	\$850	\$800
Full Page	\$800	\$750	\$700	\$600
1 / 2 Page	\$550	\$500	\$450	\$400
1 / 4 Page	\$350	\$300	\$250	\$200

### Format

Inside Front Cover  
Back Cover / Full Page

Size: 8,5 x 11 in



### Format

1 / 2 Page

Size: 8,5 x 5,5 in



### Format

1 / 4 Page

Size: 4,2 x 5,5 in



\* All rates are subject to HST

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# READY TO START GROWING?

Become a Greater Kingston Chamber  
of Commerce partner today.

**Contact our team!**



613-548-4453



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www.kingstonchamber.ca

*Thank you!*