

THE CHAMBER OF COMMERCE PRESENTS THE

2024 SPONSOR PACKAGE

A member-exclusive guide to sponsorship opportunities.

Throughout the year, the Chamber offers a variety of events which provide our members with networking and recognition opportunities. As a not-for-profit association, these events are made possible through the generous support of our members.

Sponsorship with the Greater Kingston Chamber of Commerce (GKCC) is an excellent way to market your business and promote your commitment to the community. Chamber events and programs are highly publicized, and so are our sponsors. Your company's brand name is included in collateral materials and print advertising to ensure a return on investment.

Whether your business is small, medium or large, the Chamber provides opportunities for you to increase your visibility with a growing number of business decision makers and opinion leaders by sponsoring an event or program.

Whether you're looking to strengthen your brand image, launch a new product or program, or showcase your facility by hosting an event, the Greater Kingston Chamber of Commerce provides the perfect platform to show off your business to some of the area's most innovative and dynamic businesses.

The Chamber, through a one-on-one needs analysis creates unique plans and opportunities for contributing organizations, meeting their individual goals and budget. Sponsoring a Chamber event or series of events is an ideal opportunity for your company to partner with the Greater Kingston Chamber of Commerce and spread your reach throughout the business community.

Thank you for your interest, we look forward to your support!



Chief Executive Officer

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GKCC PROGRAMMING

KINGSTON'S PREMIER NETWORKING & PROFESSIONAL DEVELOPMENT EVENTS

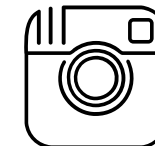
Market directly to a targeted audience of business
and community leaders.

TAP IN TO OUR GROWING NETWORK

Our event sponsors are highly publicized throughout the Chamber's social media network. Increase your brand visibility, grow your personal and professional network, and gain value recognition for your contributions to the business community.



4,508 TWITTER FOLLOWERS



3,618 INSTAGRAM FOLLOWERS



3,300 FACEBOOK FOLLOWERS



2,020 LINKEDIN FOLLOWERS



1,740 NEWSLETTER SUBSCRIBERS

CHOOSE YOUR INVESTMENT

EASILY ALIGN YOUR BUSINESS INTERESTS AND BUDGET WITH OUR TIERED APPROACH.



TITLE SPONSOR

Title sponsor is the highest level sponsor available. There is only one title spot available per event and includes first right of refusal year after year.



PARTNER SPONSOR

Partner sponsor is the second highest level of sponsorship available. There are one to two partner sponsorships available per event.



SUPPORTING SPONSOR

Supporting sponsor is a great way to get involved at a low investment. There may be multiple supporting sponsors on any given event.



STATE OF THE CITY

The primary goal of this annual sold-out event is to bring together our elected officials, members, and partners in an open dialogue to discuss the year ahead.

TITLE SPONSOR

ONE AVAILABLE

- Mention in opening and closing remarks
- Two event tickets with premium seating - includes breakfast and speaking opportunity
- Opportunity to thank the speakers
- Logo prominently displayed on all marketing material
- Event Page link to your website
- Opportunity to provide on-site display and promotional items

\$1,000

SOLD



PARTNER SPONSOR

ONE AVAILABLE

- Mention in opening remarks
- One event ticket with premium seating - includes breakfast
- Logo prominently displayed on all marketing material
- Event Page link to your website
- Opportunity to provide on-site display and promotional items

\$750

SOLD



SUPPORTING SPONSOR

TWO AVAILABLE

- Mention in opening remarks
- Logo prominently displayed on all marketing material
- Event Page link to your website

\$500

2 SOLD





MENTAL HEALTH PANEL DISCUSSION

This year's panel conversation will be focused on mental issues facing Kingstonians inside and outside of the workplace. Industry experts will share their experiences in the field of mental health, discuss strategies for managing mental health and stress at work and the resources available for employees and employers followed by a Q&A session from attendees

TITLE SPONSOR

ONE AVAILABLE

- Speaking opportunity in opening remarks, mention in closing remarks
- Two event tickets with premium seating - includes breakfast
- Opportunity to thank the speakers
- Logo prominently displayed on all marketing material
- Event Page link to your website
- Opportunity to provide on-site display and promotional items

\$1,000

SOLD



PARTNER SPONSOR

ONE AVAILABLE

- Mention in opening remarks
- One event ticket with premium seating - includes breakfast
- Logo prominently displayed on all marketing material
- Event Page link to your website
- Opportunity to provide on-site display and promotional items

\$500

SOLD



SUPPORTING SPONSOR

TWO AVAILABLE

- Mention in opening remarks
- Logo prominently displayed on all marketing material
- Event Page link to your website

\$250

2 SOLD





CHAMBER ON TAP

The Chamber is pleased to present an on-going free networking series for members. Chamber on Tap is the premium after hours business networking event in Kingston and hosted ten times throughout the year. Connect with professionals interested in networking with fellow professionals, individuals interested in practicing their pitch and those interested in supporting the business community through advice and referrals in a relaxed, and informal setting.

TITLE SPONSOR

ONE AVAILABLE

- Title Sponsor for **ten events** throughout the year
- Mention in opening and closing remarks
- Logo prominently displayed on all marketing material
- Event page link to your website
- Opportunity to provide on-site display and promotional items

\$2,000

SOLD



PARTNER SPONSOR

TWO AVAILABLE

- Partner Sponsor for **ten events** throughout the year
- Mention in opening remarks
- Logo prominently displayed on all marketing material
- Event page link to your website
- Opportunity to provide on-site display and promotional items

\$1,000

Select





COFFEE & CONNECTIONS

The Chamber is pleased to present an on-going free networking series for members. Coffee & Connections is the premium before-hours business networking event in Kingston and hosted ten times throughout the year. Connect with professionals interested in networking with fellow professionals, individuals interested in practicing their pitch and those interested in supporting the business community through advice and referrals in a relaxed, and informal setting.

TITLE SPONSOR

ONE AVAILABLE

- Title Sponsor for **ten events** throughout the year
- Mention in opening and closing remarks
- Logo prominently displayed on all marketing material
- Event page link to your website
- Opportunity to provide on-site display and promotional items

\$2,000

SOLD



PARTNER SPONSOR

TWO AVAILABLE

- Partner Sponsor for **ten events** throughout the year
- Mention in opening remarks
- Logo prominently displayed on all marketing material
- Event page link to your website
- Opportunity to provide on-site display and promotional items

\$1,000

Select





ECONOMIC OUTLOOK

This annual sold-out speaker event provides an opportunity to gain valuable insight on the economy from an industry expert. Each year we invite a guest speaker to present their perspective on national and global economies based on current analyses.

TITLE SPONSOR

ONE AVAILABLE

- Mention in opening and closing remarks
- Two event tickets with premium seating - includes lunch
- Speaking opportunity at the beginning of the event
- Opportunity to provide on-site display and promotional items
- Logo prominently displayed on all marketing material
- Event Page link to your website

\$1,250
SOLD



PARTNER SPONSOR

ONE AVAILABLE

- Mention in opening remarks
- One event ticket with premium seating - includes lunch
- Logo prominently displayed on all marketing material
- Opportunity to provide on-site display and promotional items
- Event Page link to your website

\$750
SOLD



SUPPORTING SPONSOR

ONE AVAILABLE

- Mention in opening remarks
- Event Page link to your website

\$500
SOLD





ANNUAL GENERAL MEETING

The AGM is an opportunity for all Chamber members to come together to approve the slate of directors, hear about the work that the Chamber has been doing, what to expect in the coming year, and to approve the audited financial statements of the corporation. Hear from keynote speaker, Daniel Tisch – newly appointed president and CEO of the Ontario Chamber of Commerce.

TITLE SPONSOR

ONE AVAILABLE

- Mention in closing and opening remarks
- Logo prominently displayed on all marketing material
- Event page link to your website
- Opportunity to provide on-site display and promotional items

\$2,500

SOLD



PARTNER SPONSOR

TWO AVAILABLE

- Mention in opening remarks
- Logo prominently displayed on all marketing material
- Event page link to your website
- Opportunity to provide on-site display and promotional items

\$750

1 SOLD



SUPPORTING SPONSOR

ONE AVAILABLE

- Logo prominently displayed on all marketing material
- Event page link to your website
- Opportunity to provide on-site display and promotional items

\$500

Select





THE LOCAL SHOW - (RE)DISCOVER YOUR KINGSTON

Featuring over 75 vendors from Kingston’s leading businesses, retailers and industry experts. From hospitality to travel, lifestyle to health and wellness, home improvements to landscaping, and much more. Businesses within the Greater Kingston area will have the opportunity to connect face-to-face with hundreds of consumers during this exciting gathering hosted at the Cataraqui Centre on Saturday, April 13th!

TITLE SPONSOR

ONE AVAILABLE

- First choice of premium 8' booth location at event
- Advertising through our weekly newsletters
- Logo prominently displayed on all marketing material
- Event page link to your website

\$2,500
SOLD



PARTNER SPONSOR

TWO AVAILABLE

- Premium 6' booth location at event
- Logo prominently displayed on all marketing material
- Event page link to your website

\$1,000
1 SOLD



SUPPORTING SPONSOR

TWO AVAILABLE

- Logo prominently displayed on all marketing material
- Event page link to your website

\$500
Select





KINGSTON BUSINESS AWARDS

The 2024 Kingston Business Awards are dedicated to recognizing exemplary models of excellence and community service by Greater Kingston's businesses, and the invaluable contribution they make to Kingston's economic development, unique character and outstanding quality of life.

TITLE SPONSOR

\$5,000



ONE AVAILABLE

SOLD

- Name included in title of the event
- Speaking opportunity at event
- Four tickets to the awards night (premium seating)
- Four tickets to the nominee reception
- Five e-newsletter business card advertisements and rotating website banner for six months
- Logo prominently displayed on all event materials and website
- Full page advertisement in event program
- Logo printed in 2023 Sponsorship Package distributed to all members

PARTNER SPONSOR

\$4,000



ONE AVAILABLE

SOLD

- Speaking opportunity at event
- Two tickets to the event (premium seating)
 - Two tickets to nominee reception
 - Three e-newsletter business card advertisements
 - Logo prominently displayed on all event materials and website
 - Half page advertisement in event program
 - Logo printed in 2023 Sponsorship Package distributed to all members

NOMINEE RECEPTION SPONSOR

\$3,000



ONE AVAILABLE

SOLD

- A two-minute speaking opportunity
- Four complimentary tickets to the nominee reception
- Two complimentary tickets to the Kingston Business Awards
- Your company logo prominently featured on all promotional materials and on every program
- 1/4 page advertisement in event program
- Recognition in print media and Chamber's social channels
- Logo printed in 2025 Sponsorship Package distributed to all participants and sponsors

FULL SPONSORSHIP PACKAGE IS AVAILABLE
ON OUR WEBSITE: WWW.KINGSTONCHAMBER.CA



INSPIRING PEOPLE

The Inspiring People event is designed to motivate, connect, and celebrate businesspeople, entrepreneurship, and corporate leadership. Expect exciting keynote speakers, networking opportunities, and actionable tools and takeaways.

TITLE SPONSOR

ONE AVAILABLE

- Mention in opening and closing remarks
- Speaking opportunity at the beginning of the panel discussion
- Two event tickets with premium seating - includes lunch
- Two e-newsletter business card ads
- Event page link to your website
- Logo prominently displayed on all marketing material

\$1,500

SOLD



PARTNER SPONSOR

TWO AVAILABLE

- Mention in opening remarks
- One event ticket with premium seating - includes lunch
- One e-newsletter business card ad
- Event page link to your website
- Logo prominently displayed on all marketing material

\$1,000

1 SOLD



SUPPORTING SPONSOR

ONE AVAILABLE

- Mention in opening remarks
- One event ticket with premium seating and lunch
- Event page link to your website
- Logo prominently displayed on all marketing material

\$750

Select





ANNUAL CHAMBER GOLF CLASSIC

The Annual Chamber Golf Classic will be hosted at Cataraqui Golf & Country Club on September 9th, 2024. Participants include business leaders in the community, chamber members and their guests. The tournament is one of the most highly anticipated events of the year and brings together the best of the business community for a day of fun and networking.

TITLE SPONSOR

ONE AVAILABLE

\$4,500

☐

Select

- One foursome - includes 18 holes, carts, lunch cocktail hour with canapes
- Speaking opportunity at tournament in front of 144 attendees and 28 sponsor organizations
- Name included in the title of event
- Five e-newsletter business card ads sent to over 1,500 subscribers
- Rotating website banner on the Chamber's homepage for six months
- Event page linked to your website
- Opportunity to provide on-site display and promotional items
- Logo prominently displayed on all marketing material
- Logo printed in 2024 Sponsorship Package distributed to all Chamber members

PARTNER SPONSOR

ONE AVAILABLE

\$3,000

☐

Select

- One twosome - includes 18 holes, cart, lunch and cocktail hour with canapes
- Three bottom banner e-newsletter business card ads sent to over 1,500 subscribers
- Rotating website banner on the Chamber's homepage for three months
- Event page linked to your website
- Opportunity to provide on-site display and promotional items
- Logo prominently displayed on all marketing material
- Logo printed in 2024 Sponsorship Package distributed to all Chamber members

FULL SPONSORSHIP PACKAGE COMING SOON!



EMPOWHER: LEADERSHIP ALLIANCE

In partnership with the Prince Edward County Chamber of Commerce, this exciting day is designed to connect women business leaders, clients, and prospects alike while enjoying some of the county's most sought-after wines. Expect an exciting keynote speaker, networking opportunities, and actionable tools and takeaways from the day.

TITLE SPONSOR

\$2,500



ONE AVAILABLE

SOLD

- Mention in opening and closing remarks
- Speaking opportunity at the beginning of the panel discussion
- Two event tickets with premium seating - includes lunch
- Two e-newsletter business card ads
- Event page link to your website
- Logo prominently displayed on all marketing material

PARTNER SPONSOR

\$1,500



TWO AVAILABLE

Select

- Mention in opening remarks
- One event ticket with premium seating - includes lunch
- Two e-newsletter business card ads
- Event page link to your website
- Logo prominently displayed on all marketing material

SUPPORTING SPONSOR

\$750



TWO AVAILABLE

Select

- Mention in opening remarks
- One e-newsletter business card ad
- Event page link to your website
- Logo prominently displayed on all marketing material

LUNCH SPONSOR

\$750



ONE AVAILABLE

Select

- Mention in opening remarks
- Event page link to your website
- Logo prominently displayed on all marketing material



BUSINESS SUMMIT

In celebration of Small Business Week in October, a half-day conference dedicated to bringing together Kingston’s industry leaders, entrepreneurs and innovators who drive our community will be held. Get inspired, create connections and engage in rich conversations with dynamic industry leaders from numerous different sectors.

TITLE SPONSOR

ONE AVAILABLE

\$2,000

SOLD



- Mention in opening and closing remarks
- Speaking opportunity at beginning of Summit
- Two event tickets with premium seating and lunch
- Logo prominently displayed on all marketing material
- Event page link to your website
- Opportunity to provide on-site display and promotional items

PARTNER SPONSOR

TWO AVAILABLE

\$1,000

SOLD



- Mention in opening remarks
- 1 event ticket with premium seating and lunch
- Logo prominently displayed on all marketing material
- Event page link to your website
- Opportunity to provide on-site display and promotional items

SUPPORTING SPONSOR

ONE AVAILABLE

\$500

Select



- Mention in opening remarks
- Event page link to your website
- Logo prominently displayed on all marketing material

LUNCH SPONSOR

ONE AVAILABLE

\$750

Select



- Speaking opportunity before lunch hour
- Opportunity to provide lunch hour display and promotional items
- Event page link to your website
- Logo prominently displayed on all marketing material.

COCKTAIL HOUR SPONSOR

ONE AVAILABLE

\$750

Select



- Speaking opportunity before cocktail hour
- Opportunity to provide cocktail hour display and promotional items
- Event page link to your website
- Logo prominently displayed on all marketing material.



MEMBER-EXCLUSIVE HOLIDAY SOCIAL

Our annual Holiday Social is a festive evening of business networking, and a great opportunity to reconnect with old friends and making some new ones while enjoying seasonally inspired hors d'oeuvres, cocktails and plenty of giveaways.

TITLE SPONSOR

ONE AVAILABLE

- Mention in opening remarks
- Three-minute speaking opportunity
- Two event tickets - includes hors d'oeuvres
- Logo prominently displayed on all marketing material
- Event page link to your website
- Opportunity to provide on-site display and promotional items

\$1,000

Select



PARTNER SPONSOR

ONE AVAILABLE

- Mention in opening remarks
- 1 event ticket - includes hors d'oeuvres
- Logo prominently displayed on all marketing material
- Event page link to your website
- Opportunity to provide on-site display and promotional items

\$750

Select



SUPPORTING SPONSOR

ONE AVAILABLE

- Mention in opening remarks
- Event page link to your website
- Logo prominently displayed on all marketing material

\$500

SOLD



*All dates are subject to change

2024 EVENTS CALENDAR

JANUARY

| | | | | | | |
|----|----|----|----|----|----|----|
| | 1 | 2 | 3 | 4 | 5 | 6 |
| 7 | 8 | ★ | 10 | 11 | 12 | 13 |
| 14 | 15 | ★ | 17 | 18 | 19 | 20 |
| 21 | 22 | ★ | 24 | ★ | 26 | 27 |
| 28 | 29 | 30 | 31 | | | |

FEBRUARY

| | | | | | | |
|----|----|----|----|----|----|----|
| | | | | 1 | 2 | 3 |
| 4 | 5 | ★ | 7 | 8 | 9 | 10 |
| 11 | 12 | 13 | 14 | ★ | 16 | 17 |
| 18 | 19 | 20 | 21 | 22 | 23 | 24 |
| 25 | 26 | 27 | 28 | ★ | | |

MARCH

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|----|----|----|----|----|----|----|
| | | | | | 1 | 2 |
| 3 | 4 | ★ | 6 | ★ | 8 | 9 |
| 10 | 11 | 12 | 13 | 14 | 15 | 16 |
| 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| 24 | 25 | 26 | 27 | ★ | 29 | 30 |
| 31 | | | | | | |

APRIL

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|----|----|----|----|----|----|----|
| | 1 | ★ | 3 | 4 | 5 | 6 |
| 7 | 8 | 9 | 10 | ★ | 12 | ★ |
| 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | ★ | 26 | 27 |
| 28 | 29 | 30 | | | | |

MAY

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|----|----|----|----|----|----|----|
| | | | 1 | ★ | 3 | 4 |
| 5 | 6 | ★ | 8 | 9 | 10 | 11 |
| 12 | 13 | 14 | 15 | ★ | 17 | 18 |
| 19 | 20 | 21 | 22 | 23 | 24 | 25 |
| 26 | 27 | 28 | 29 | ★ | 31 | |

JUNE

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|----|----|----|----|----|----|----|
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| 2 | 3 | ★ | 5 | 6 | 7 | 8 |
| 9 | 10 | 11 | 12 | 13 | 14 | 15 |
| 16 | 17 | 18 | 19 | ★ | 21 | 22 |
| 23 | 24 | 25 | 26 | ★ | 28 | 29 |
| 30 | | | | | | |

JULY

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|----|----|----|----|----|----|----|
| | 1 | ★ | 3 | 4 | 5 | 6 |
| 7 | 8 | 9 | 10 | 11 | 12 | 13 |
| 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | ★ | 26 | 27 |
| 28 | 29 | 30 | 31 | | | |

AUGUST

| | | | | | | |
|----|----|----|----|----|----|----|
| | | | | 1 | 2 | 3 |
| 4 | 5 | ★ | 7 | 8 | 9 | 10 |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 |
| 18 | 19 | 20 | 21 | 22 | 23 | 24 |
| 25 | 26 | 27 | 28 | ★ | 30 | 31 |

SEPTEMBER

| | | | | | | |
|----|----|----|----|----|----|----|
| 1 | 2 | ★ | 4 | 5 | 6 | 7 |
| 8 | ★ | 10 | 11 | 12 | 13 | 14 |
| 15 | 16 | 17 | 18 | ★ | 20 | 21 |
| 22 | 23 | 24 | 25 | ★ | 27 | 28 |
| 29 | 30 | | | | | |

OCTOBER

| | | | | | | |
|----|----|----|----|----|----|----|
| | ★ | 2 | 3 | 4 | 5 | |
| 6 | 7 | 8 | 9 | 10 | 11 | 12 |
| 13 | 14 | 15 | 16 | ★ | 18 | 19 |
| 20 | 21 | 22 | 23 | 24 | 25 | 26 |
| 27 | 28 | 29 | 30 | ★ | | |

NOVEMBER

| | | | | | | |
|----|----|----|----|----|----|----|
| | | | | 1 | 2 | |
| 3 | 4 | ★ | 6 | 7 | 8 | 9 |
| 10 | 11 | 12 | 13 | 14 | 15 | 16 |
| 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| 24 | 25 | 26 | 27 | ★ | 29 | 30 |

DECEMBER

| | | | | | | |
|----|----|----|----|----|----|----|
| 1 | 2 | 3 | 4 | ★ | 6 | 7 |
| 8 | 9 | 10 | 11 | 12 | 13 | 14 |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| 29 | 30 | 31 | | | | |

| | |
|-----------|-------------------------------|
| Jan 9th | State of the City |
| Jan 16th | Coffee & Connections |
| Jan 23rd | Mental Health Panel |
| Jan 25th | Chamber on Tap |
| Feb 6th | Coffee & Connections |
| Feb 15th | 2024 Economic Outlook |
| Feb 29nd | Chamber on Tap |
| Mar 5th | Coffee & Connections |
| Mar 28th | Chamber on Tap |
| Apr 2nd | Coffee & Connections |
| Apr 11th | Annual General Meeting |
| Apr 13th | The Local Show |
| Apr 25th | Chamber on Tap |
| May 2nd | Nominee Reception |
| May 7th | Coffee & Connections |
| May 16th | Kingston Business Awards |
| May 30th | Chamber on Tap |
| Jun 4th | Coffee & Connections |
| Jun 20th | Inspiring People |
| Jun 27th | Chamber on Tap |
| Jul 2nd | Coffee & Connections |
| July 25th | Chamber on Tap |
| Aug 6th | Coffee & Connections |
| Aug 29th | Chamber on Tap |
| Sept 3rd | Coffee & Connections |
| Sept 9th | Chamber Golf Classic |
| Sept 19th | Empowher: Leadership Alliance |
| Sept 26th | SLC Community Connections |
| Sept 26th | Chamber on Tap |
| Oct 1st | Coffee & Connections |
| Oct 17th | Business Summit |
| Oct. 31st | Chamber on Tap |
| Nov 5th | Coffee & Connections |
| Nov 28th | Chamber on Tap |
| Dec 5th | Annual Holiday Social |

The background is a collage of three images, all with a dark blue overlay. The left image shows three men in suits; the man in the center is holding a plaque. The middle image shows a large group of people in a conference hall. The right image shows a group of people at a ribbon-cutting ceremony.

READY TO START GROWING?

Become a Greater Kingston Chamber of Commerce sponsor today.



613-548-4453



events@kingstonchamber.ca

Thank you!