



CELEBRATING
185
YEARS

2026

2026 Advertising Opportunities



Expand Your Brand's Reach

Capture the attention of Kingston's most influential audience and expand your impact across businesses and consumers.

| Digital Channel | Key Metrics |
|---|--|
|  Website | 79K+ page views • 23k users • 223,800+ event views |
|  LinkedIn | 94K+ impressions • 2,360 reactions |
|  Facebook | 160,800 views • 2,100 interactions • 808 link clicks |
|  Instagram | 59K views • 16K reach • 1,200 interactions • 51 link clicks |
|  Newsletter | 2K+ subscribers • 41% open rate |

- Your business will be promoted through our weekly **newsletters**, **social media**, and **website** — reaching Kingston-area business owners and key decision-makers.
- Advertise where **Kingston's business community stays informed**, with trusted channels that connect directly to **local leaders** and **decision-makers**.
- Gain added visibility in **We Are Kingston**, our digital magazine celebrating local business and community stories, read by engaged **Kingston business leaders**.

Your Brand. Our Network. Maximum Reach.

Join the region's strongest business platform and get your brand in front of thousands of engaged consumers every week.



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DIGITAL ADVERTISING RATES



HOME PAGE

Size: 1,200 x 200

| Duration | Member Price | Non-Member Price |
|--------------|--------------|------------------|
| One Month | \$500 | \$650 |
| Three Months | \$1,300 | \$1,700 |
| Six Months | \$2,500 | \$3,500 |
| One Year | \$4,500 | \$6,400 |



DIRECTORY PAGE

Size: 250 x 350

| Duration | Member Price | Non-Member Price |
|--------------|--------------|------------------|
| One Month | \$450 | \$600 |
| Three Months | \$1,100 | \$1,600 |
| Six Months | \$2,200 | \$3,200 |
| One Year | \$4,000 | \$6,200 |



NEWSLETTER BANNER

Size: 1,024 x 350

| Duration | Member Price | Non-Member Price |
|-------------------------------|--------------|------------------|
| One Month (8 newsletters) | \$2,000 | \$2,150 |
| Three Months (24 newsletters) | \$5,900 | \$6,050 |
| Six Months (48 newsletters) | \$11,800 | \$11,950 |
| One Year (96 newsletters) | \$23,600 | \$23,750 |

* All rates are subject to HST

* Advertisements must be submitted in camera-ready PNG, JPG or PDF files

* Deadline to submit camera-ready ads are Thursday EOD (week prior)

* Emails are sent weekly on Mondays (or Tuesdays pending holidays) and Wednesdays at 8:30 am

* Chamber has the right to final approval of creative

SOCIAL MEDIA ADVERTISING RATES



INSTAGRAM/FACEBOOK

Size: 1,080 x 1,080/1,200 x 630

| Duration | Member Price | Non-Member Price |
|--------------|--------------|------------------|
| One Post | \$350 | \$500 |
| Three Posts | \$950 | \$1,100 |
| Six Posts | \$1,900 | \$2,050 |
| Twelve Posts | \$3,800 | \$3,950 |



X (TWITTER)

Size: 1,024 x 512

| Duration | Member Price | Non-Member Price |
|--------------|--------------|------------------|
| One Post | \$150 | \$300 |
| Three Posts | \$350 | \$500 |
| Six Posts | \$700 | \$850 |
| Twelve Posts | \$1,400 | \$1,550 |



LINKEDIN

Size: 1,080 x 1,080

| Duration | Member Price | Non-Member Price |
|--------------|--------------|------------------|
| One Post | \$250 | \$400 |
| Three Posts | \$650 | \$800 |
| Six Posts | \$1,300 | \$1,450 |
| Twelve Posts | \$2,600 | \$2,750 |

*Rates are for static posts only

*All rates are subject to HST

*Advertisements must be submitted in camera-ready PNG, JPG or PDF files

*Chamber has the right to final approval of creative

*Advertisements subject to specific social media platform criteria

DIGITAL MAGAZINE ADVERTISING RATES



WE ARE KINGSTON - MEMBERS ONLY

| Size | 1 issue Rate | 2 issue Rate per insertion | 3 issue Rate per insertion | 4 issue Rate per insertion |
|--------------------|--------------|----------------------------|----------------------------|----------------------------|
| Inside Front Cover | \$1,100 | \$1,050 | \$1,000 | \$950 |
| Back Cover | \$950 | \$900 | \$850 | \$800 |
| Full Page | \$800 | \$750 | \$700 | \$600 |
| 1/2 Page | \$550 | \$500 | \$450 | \$400 |
| 1/4 Page | \$350 | \$300 | \$250 | \$200 |

Format

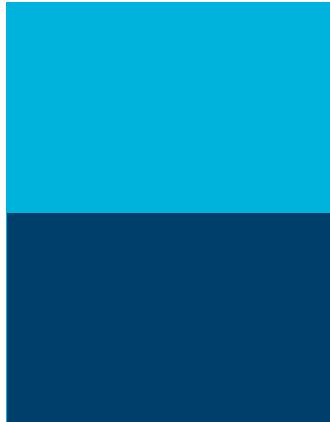
Inside Front Cover
Back Cover / Full Page
Size: 8,5 x 11 in



Format

1/2 Page

Size: 8,5 x 5,5 in



Format

1/4 Page

Size: 4,2 x 5,5 in



*All rates are subject to HST

*Advertisements must be submitted in camera-ready PNG, JPG or PDF files

*Chamber has the right to final approval of creative



The **Chamber**
Greater Kingston Chamber of Commerce

CELEBRATING

185
YEARS

READY TO START GROWING?

Become a Greater Kingston Chamber
of Commerce partner today.

Contact our team!



613-548-4453



info@kingstonchamber.ca



www.kingstonchamber.ca

Thank you!