The Chamber
Greater Kingston Chamber of Commerce

2021

2027 Advertising Opportunities



Expand Your Reach. Grow Your Brand. Connect With Kingston.

Advertising with the Greater Kingston Chamber of Commerce is an opportunity to position your brand in front of Kingston's business community, increase visibility, and connect with local business leaders, entrepreneurs, and decision-makers.

Through our growing digital platforms and targeted communications, The Chamber provides valuable advertising opportunities to help businesses strengthen brand awareness, promote their products and services, and reach an engaged professional audience.

Put your business in the spotlight! Leverage The Chamber's established network and expanding digital reach to connect with potential customers, build recognition, and support your marketing goals.

Your business. Your message. Our network.

Digital Channel	Key Metrics
🌐 **Website**	177K+ page views • 73K users • 524K+ event views
💼 **LinkedIn**	94K+ impressions • 2,360 reactions
👍 **Facebook**	100K+ views • 20,1K viewers • 2K+ interactions
📸 **Instagram**	122K+ views • 16,5K reach • 2,5k interactions
✉️ **Newsletter**	2K+ subscribers • 41% open rate

Let's Grow Your Business Together!

Reach the right audience. Maximize your visibility.
Explore our **2027 Advertising Opportunities** and discover how The Chamber can help you promote your business, expand your reach, and connect with Kingston's business community.

Advertise with The Chamber in 2027!

Our digital reach continues to grow:

+217%
Website Users

+134%
Event Page Views

+108%
Instagram Interactions

+124%
Website Page Views

DIGITAL ADVERTISING RATES

HOME PAGE

Size: 1,200 x 200

Duration	Member Price	Non-Member Price
One Month	$500	$650
Three Months	$1,300	$1,700
Six Months	$2,500	$3,500
One Year	$4,500	$6,400

DIRECTORY PAGE

Size: 468 x 60

Duration	Member Price	Non-Member Price
One Month	$450	$600
Three Months	$1,100	$1,600
Six Months	$2,200	$3,200
One Year	$4,000	$6,200

NEWSLETTER BANNER

Size: 1,024 x 350

Duration	Member Price	Non-Member Price
One Month (8 newsletters)	$2,000	$2,150
Three Months (24 newsletters)	$5,900	$6,050
Six Months (48 newsletters)	$11,800	$11,950
One Year (96 newsletters)	$23,600	$23,750

*All rates are subject to HST
*Advertisements must be submitted in camera-ready PNG, JPG or PDF files
*Deadline to submit camera-ready ads are Thursday EOD (week prior)
*Emails are sent weekly on Mondays (or Tuesdays pending holidays) and Wednesdays at 8:30 am
*Chamber has the right to final approval of creative

SOCIAL MEDIA ADVERTISING RATES

INSTAGRAM/FACEBOOK

Size: 1,080 x 1,080/1,200 x 630

Duration	Member Price	Non-Member Price
One Post	$350	$500
Three Posts	$950	$1,100
Six Posts	$1,900	$2,050
Twelve Posts	$3,800	$3,950

X (TWITTER)

Size: 1,024 × 512

Duration	Member Price	Non-Member Price
One Post	$150	$300
Three Posts	$350	$500
Six Posts	$700	$850
Twelve Posts	$1,400	$1,550

LINKEDIN

Size: 1,080 x 1,080

Duration	Member Price	Non-Member Price
One Post	$250	$400
Three Posts	$650	$800
Six Posts	$1,300	$1,450
Twelve Posts	$2,600	$2,750

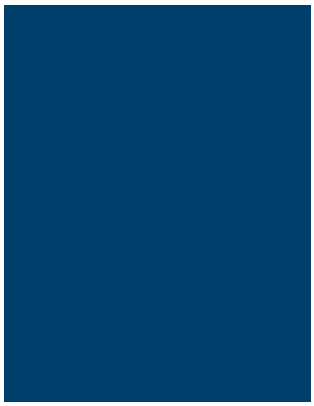
*Rates are for static posts only
*All rates are subject to HST
*Advertisements must be submitted in camera-ready PNG, JPG or PDF files
*Chamber has the right to final approval of creative
*Advertisements subject to specific social media platform criteria

DIGITAL MAGAZINE ADVERTISING RATES

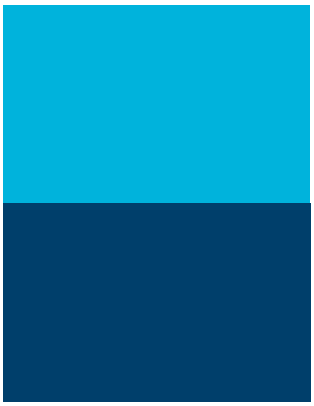
WE ARE KINGSTON - MEMBERS ONLY

Size	1 issue Rate	2 issue Rate per insertion	3 issue Rate per insertion	4 issue Rate per insertion
Inside Front Cover	$1,100	$1,050	$1,000	$950
Back Cover	$950	$900	$850	$800
Full Page	$800	$750	$700	$600
1/2 Page	$550	$500	$450	$400
1/4 Page	$350	$300	$250	$200

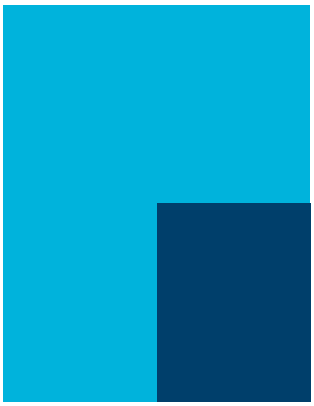
Format
Inside Front Cover
Back Cover / Full Page
Size: 8,5 x 11 in



Format
1/2 Page
Size: 8,5 x 5,5 in



Format
1/4 Page
Size: 4,2 x 5,5 in



*All rates are subject to HST
*Advertisements must be submitted in camera-ready PNG, JPG or PDF files
*Chamber has the right to final approval of creative

The Chamber
Greater Kingston Chamber of Commerce

READY TO START GROWING?

Become a Greater Kingston Chamber of Commerce partner today.
Contact our team!

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www.kingstonchamber.ca

Thank you!