The Chamber
Greater Kingston Chamber of Commerce

2021

2027 Partnership Opportunities



Support Business Growth. Partner With Us. Strengthen Our Community.

Sponsorship of the Greater Kingston Chamber of Commerce's programs is more than an opportunity to promote your brand. It's an investment in the growth, success and long-term prosperity of our local business community.

Your support helps us deliver meaningful programming that connects businesses, inspires innovation, shares valuable insights and creates opportunities for growth.

As a sponsor, **your commitment to Kingston's business community will be showcased through the Chamber's extensive social media reach, promotional channels and throughout the programs you support**, providing valuable brand visibility and recognition among local business leaders, entrepreneurs and decision-makers.

Together, we're building a stronger, more connected and prosperous business community.

Digital Channel	Key Metrics
🌐 **Website**	177K+ page views • 73K users • 524K+ event views
💼 **LinkedIn**	94K+ impressions • 2,360 reactions
👍 **Facebook**	100K+ views • 20,1K viewers • 2K+ interactions
📸 **Instagram**	122K+ views • 16,5K reach • 2,5k interactions
✉️ **Newsletter**	2K+ subscribers • 41% open rate

Our digital reach continues to grow:

+217%
Website Users

+134%
Event Page Views

+108%
Instagram Interactions

+124%
Website Page Views

Let's Make an Impact Together!

Become a Chamber sponsor today! Explore our sponsorship opportunities and find the programs that best align with your business goals and community priorities.

PARTNERSHIP OPPORTUNITIES

Support Series

- State of the City
- Economic Landscape
- Annual General Meeting
- Mayor's Breakfast
- Business Edge

Connect Series

- Coffee & Connections
- Chamber on Tap
- Member Exchange
- Holiday Social

Signature Series

- Kingston Business Awards
- Chamber Golf Classic
- Celebrating Women in Business

Support Series

Get your business noticed, build valuable connections and expand your reach through sponsorship of our Support Series. Connect directly with Kingston's business owners and decision-makers while positioning your brand alongside the conversations, insights and opportunities driving business success.

- **State of the City**
- **Economic Landscape**
- **Annual General Meeting**
- **Mayor's Breakfast**
- **Business Edge**

PARTNERSHIP OPPORTUNITIES

Support Series

STATE OF THE CITY

The primary goal of this annual event is to unite elected officials, members, and partners in meaningful dialogue, setting the stage for collaborative planning and shared vision for the year ahead.

January, 12
7:30am to 9:30am

TITLE SPONSOR • ONE AVAILABLE — $2,000

- Four event tickets - includes breakfast
- Mention in opening and closing remarks
- Speaking opportunity
- Logo prominently displayed on all marketing material
- Event Page link to your website
- Opportunity to provide on-site display and promotional items

PARTNER SPONSOR • TWO AVAILABLE — $1,000

- Two event tickets - includes breakfast
- Mention in opening remarks
- Logo prominently displayed on all marketing material
- Event Page link to your website
- Opportunity to provide on-site display and promotional items

SUPPORTING SPONSOR • THREE AVAILABLE — $750

- One event ticket - includes breakfast
- Mention in opening remarks
- Logo prominently displayed on all marketing material
- Event Page link to your website
- Opportunity to provide on-site display and promotional items

BREAKFAST SPONSOR • ONE AVAILABLE — $500

- Mention in opening remarks
- Logo prominently displayed on all marketing material
- Event Page link to your website

Sponsorship rates listed are exclusive to Greater Kingston Chamber of Commerce members. Future members will be charged an additional 50% on the listed rates.

Support Series

ECONOMIC LANDSCAPE

The Economic Outlook: Local, Provincial & National Perspectives
A timely and insightful conversation exploring the economic forces shaping our future, from Kingston and the surrounding region to Ontario and across Canada.

October, 21
7:30am to 9:30am

This year's Economic Landscape, will bring together perspectives from all three levels of government municipal, provincial and federal, for a dynamic panel discussion examining the opportunities, challenges and economic priorities influencing businesses at every level. From local investment and growth to provincial policy and national economic trends, our panel will explore the financial pulse of our community, our province and our country, and what it means for Kingston's business community.

TITLE SPONSOR • ONE AVAILABLE — $2,000

- Four event tickets - includes breakfast
- Mention in opening and closing remarks
- Speaking opportunity
- Logo prominently displayed on all marketing material
- Event Page link to your website
- Opportunity to provide on-site display and promotional items

PARTNER SPONSOR • TWO AVAILABLE — $1,000

- Two event tickets - includes breakfast
- Mention in opening remarks
- Logo prominently displayed on all marketing material
- Event Page link to your website
- Opportunity to provide on-site display and promotional items

SUPPORTING SPONSOR • THREE AVAILABLE — $750

- One event ticket - includes breakfast
- Mention in opening remarks
- Logo prominently displayed on all marketing material
- Event Page link to your website
- Opportunity to provide on-site display and promotional items

BREAKFAST SPONSOR • ONE AVAILABLE — $500

- Mention in opening remarks
- Logo prominently displayed on all marketing material
- Event Page link to your website

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Support Series

ANNUAL GENERAL MEETING

Celebrate our members, advocacy wins, and the amplification of our mission. Join us for the swearing in of our Board Chair along with the slate of directors 2027-2028.

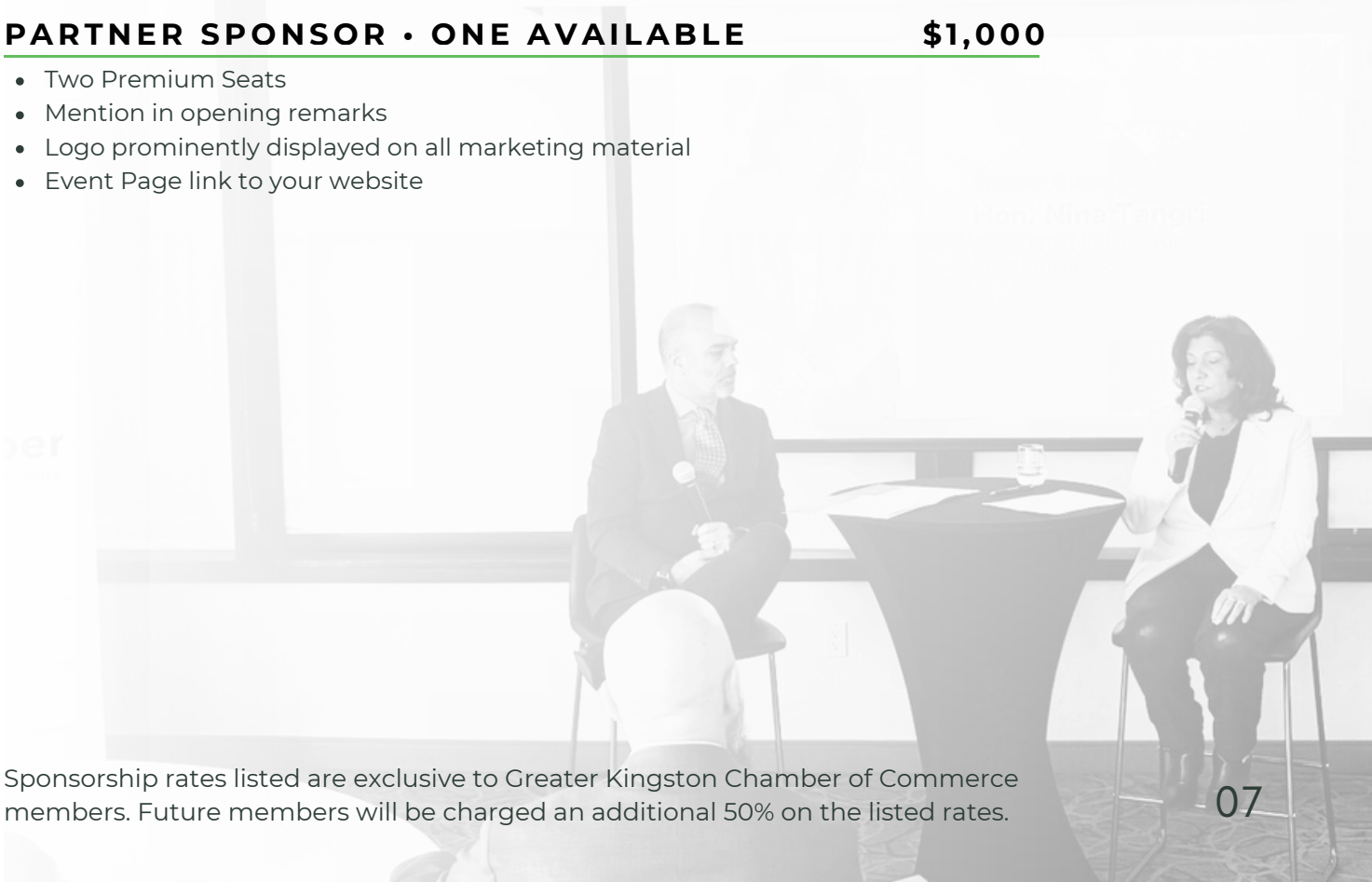
April, 8
7:30am to 9:30am

TITLE SPONSOR • ONE AVAILABLE $1,500

- Four Premium Seats
- Mention in opening and closing remarks
- Speaking opportunity
- Logo prominently displayed on all marketing material
- Event Page link to your website

PARTNER SPONSOR • ONE AVAILABLE $1,000

- Two Premium Seats
- Mention in opening remarks
- Logo prominently displayed on all marketing material
- Event Page link to your website



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Support Series

MAYOR'S BREAKFAST

This signature event keeps Kingston's business community informed on the local political and economic landscape, while offering a unique opportunity for business and community leaders to engage directly with the Mayor on the issues shaping our city's future.

June, 17
7:30am to 9:30am

TITLE SPONSOR • ONE AVAILABLE — $2,000

- Four event tickets - includes breakfast
- Mention in opening and closing remarks
- Speaking opportunity
- Logo prominently displayed on all marketing material
- Event Page link to your website
- Opportunity to provide on-site display and promotional items

PARTNER SPONSOR • TWO AVAILABLE — $1,000

- Two event tickets - includes breakfast
- Mention in opening remarks
- Logo prominently displayed on all marketing material
- Event Page link to your website
- Opportunity to provide on-site display and promotional items

SUPPORTING SPONSOR • THREE AVAILABLE — $750

- One event ticket - includes breakfast
- Mention in opening remarks
- Logo prominently displayed on all marketing material
- Event Page link to your website
- Opportunity to provide on-site display and promotional items

BREAKFAST SPONSOR • ONE AVAILABLE — $500

- Mention in opening remarks
- Logo prominently displayed on all marketing material
- Event Page link to your website

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Support Series

BUSINESS EDGE

Fresh Insights. Practical Solutions. A Competitive Edge.
Introducing Business Edge, the Chamber's new quarterly learning series designed to keep Kingston's business community informed, connected and ahead of the curve.
Each session will explore emerging trends, timely business challenges and opportunities that matter most to local businesses.

February, 8
April, 22
September, 23
November, 18

Through engaging discussions, expert insights and practical, hands-on learning, participants will gain valuable knowledge and actionable strategies they can put to work in their businesses.
From emerging technologies and workforce challenges to evolving business practices and economic opportunities, Business Edge will tackle the topics shaping today's business environment and preparing businesses for tomorrow.

TITLE SPONSOR • ONE AVAILABLE PER WORKSHOP

- Two event tickets
- Mention in opening and closing remarks
- Speaking opportunity
- Logo prominently displayed on all marketing material
- Event Page link to your website
- Opportunity to provide on-site display and promotional items

$1,250/EACH WORKSHOP

$4,000/PACK OF 4 WORKSHOPS

PARTNER SPONSOR • TWO AVAILABLE PER WORKSHOP

- One event tickets
- Mention in opening remarks
- Logo prominently displayed on all marketing material
- Event Page link to your website
- Opportunity to provide on-site display and promotional items

$650/EACH WORKSHOP

$2,000/PACK OF 4 WORKSHOPS

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Connect Series

Put your brand at the centre of Kingston's business community! Sponsor the Connect Series to increase your visibility, build valuable relationships and connect directly with business owners, entrepreneurs and decision-makers throughout the year. Make every connection an opportunity to grow your business.

- **Coffee & Connections**
- **Chamber on Tap**
- **Member Exchange**
- **Holiday Social**

PARTNERSHIP OPPORTUNITIES

Connect Series

COFFEE & CONNECTIONS

This premium business networking event is hosted at local Kingston businesses. Connect with like-minded professionals to network, practice your pitch and grow your business.

First Tuesday of every month:
February 2, March 2, April 6, May 4, June 1, July 6, August 3, September 7, October 5, November 2, December 7.
8am to 9:30am

TITLE SPONSOR • ONE AVAILABLE — $4,000

- Title Sponsor for **eleven** events throughout the year
- Speaking opportunity
- Mention in opening and closing remarks
- Logo prominently displayed on all marketing material
- Event page link to your website
- Rotating website banner for two months
- Full-page advertisement in one of the issues of the digital magazine We Are Kingston during the year 2026 (**Advertising cost - $800**)
- Opportunity to provide on-site display and promotional items

PARTNER SPONSOR • ONE AVAILABLE — $2,500

- Partner Sponsor for **eleven** events throughout the year
- Speaking opportunity
- Mention in opening remarks
- Logo prominently displayed on all marketing material
- Event page link to your website
- Opportunity to provide on-site display and promotional items

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Connect Series

CHAMBER ON TAP

This premium business networking event is hosted at local Kingston businesses. Connect with like-minded professionals to network, practice your pitch and grow your business.

Last Thursday of every month:
January 28, February 25, March 25,
April 29, May 27, June 24, July 29, August 26,
September 30, October 28, November 25.
5pm to 7pm

TITLE SPONSOR • ONE AVAILABLE — $4,000

- Title Sponsor for **eleven** events throughout the year
- Speaking opportunity
- Mention in opening and closing remarks
- Logo prominently displayed on all marketing material
- Event page link to your website
- Rotating website banner for two months
- Full-page advertisement in one of the issues of the digital magazine We Are Kingston during the year 2026 (**Advertising cost - $800**)
- Opportunity to provide on-site display and promotional items

PARTNER SPONSOR • ONE AVAILABLE — $2,500

- Partner Sponsor for **eleven** events throughout the year
- Speaking opportunity
- Mention in opening remarks
- Logo prominently displayed on all marketing material
- Event page link to your website
- Opportunity to provide on-site display and promotional items

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Connect Series

MEMBER EXCHANGE

This digital event spotlights the expertise of our members while engaging the broader business community with valuable knowledge and insights. Presented in webinar format and distributed through our website, YouTube channel, and podcast platforms, it offers sponsors multi-channel exposure and the opportunity to align their brand with trusted business leadership.

Third Wednesday of every month:
January 20, February 17, March 17, April 21, May 19, June 16, July 21, August 18, September 15, October 20, November 17, December 15
11:30am to 12:30pm

TITLE SPONSOR • ONE AVAILABLE — $4,000

- Title Sponsor for **twelve** webinars throughout the year
- Mention in opening and closing remarks
- Logo prominently displayed on all marketing material
- Event page link to your website
- Rotating website banner for two months
- Full-page advertisement in one of the issues of the digital magazine We Are Kingston during the year 2026 (**Advertising cost - $800**)
- Opportunity to promote the brand once during each webinar

PARTNER SPONSOR • ONE AVAILABLE — $2,500

- Partner Sponsor for **twelve** webinars throughout the year
- Mention in opening remarks
- Logo prominently displayed on all marketing material
- Event page link to your website
- Opportunity to promote the brand once during each webinar



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Connect Series

HOLIDAY SOCIAL

Our annual Holiday Social is a festive evening of business networking, and a great opportunity to reconnect with old friends and making some new ones while enjoying seasonally inspired hors d'oeuvres and cocktails.

December, 9
5pm - 7pm

TITLE SPONSOR • ONE AVAILABLE — $1,500

- Four event tickets
- Mention in opening and closing remarks
- Speaking opportunity
- Logo prominently displayed on all marketing material
- Event Page link to your website

PARTNER SPONSOR • ONE AVAILABLE — $1,000

- Two event tickets
- Mention in opening remarks
- Logo prominently displayed on all marketing material
- Event Page link to your website

SUPPORTING SPONSOR • ONE AVAILABLE — $500

- One event ticket
- Mention in opening remarks
- Logo prominently displayed on all marketing material
- Event Page link to your website

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Signature Series

BE PART OF KINGSTON'S MOST CELEBRATED BUSINESS EVENTS!

Make your brand part of these highly anticipated, sold-out events offer exceptional sponsorship opportunities to showcase your business, engage with an influential audience and demonstrate your support for the people and businesses making Kingston a great place to do business.

- **Kingston Business Awards**
- **Chamber Golf Classic**
- **Celebrating Women in Business**

PARTNERSHIP OPPORTUNITIES

Signature Series

KINGSTON BUSINESS AWARDS

The 2027 Kingston Business Awards are dedicated to recognizing exemplary models of excellence and community service by Greater Kingston's businesses, and the invaluable contribution they make to Kingston's economic development, unique character and outstanding quality of life.

May, 20

TITLE SPONSOR • ONE AVAILABLE $6,000

- Name included in title of the event
- Speaking opportunity at event
- Four tickets to the awards night (premium seating)
- Three e-newsletter business card advertisements and rotating website banner for three months
- Logo prominently displayed on all event materials and website
- Full page advertisement in event program
- Logo printed in 2028 KBA Sponsorship Package distributed to all members

PARTNER SPONSOR • ONE AVAILABLE $4,000

- Three tickets to the event (premium seating)
- Three e-newsletter business card advertisements
- Logo prominently displayed on all event materials and website
- Half page advertisement in event program
- Logo printed in 2028 KBA Sponsorship Package distributed to all members

NOMINEE RECEPTION SPONSOR • ONE AVAILABLE $3,500

- A two-minute speaking opportunity
- Two tickets to the awards night (premium seating)
- 1/4 page advertisement in event program
- Logo prominently displayed on all event materials and website
- Logo printed in 2028 KBA Sponsorship Package distributed to all members

EXCITING PARTNERSHIP OPPORTUNITIES ARE AVAILABLE FOR THE 2027 KINGSTON BUSINESS AWARDS. CHECK OUT THE FULL SPONSORSHIP PACKAGE!

Sponsorship rates listed are exclusive to Greater Kingston Chamber of Commerce members. Future members will be charged an additional 50% on the listed rates.

Signature Series

CHAMBER GOLF CLASSIC

The 2027 Chamber Golf Classic will be hosted at Cataraqui Golf & Country Club on September 13th, 2027. Participants include business leaders in the community, chamber members and their guests. The tournament is one of the most highly anticipated events of the year and brings together the best of the business community for a day of fun and networking.

September, 13

TITLE SPONSOR • ONE AVAILABLE — $4,000

- One foursome - includes 18 holes, carts, lunch cocktail hour with canapes
- Speaking opportunity at tournament in front of 144 attendees and 28 sponsor organizations
- Name included in the title of event
- Three e-newsletter business card advertisements and rotating website banner for three months
- Event page linked to your website
- Opportunity to provide on-site display and promotional items
- Logo prominently displayed on all marketing material
- Logo printed in 2028 Chamber Classic Sponsorship Package distributed to all Chamber members

PARTNER SPONSOR • TWO AVAILABLE — $2,000

- One twosome - includes 18 holes, cart, lunch and cocktail hour with canapes
- Three e-newsletter business card advertisements
- Event page linked to your website
- Opportunity to provide on-site display and promotional items
- Logo prominently displayed on all marketing material
- Logo printed in 2028 Chamber Classic Sponsorship Package distributed to all Chamber members

EXPLORE EXCLUSIVE PARTNERSHIP OPPORTUNITIES FOR THE 2027 CHAMBER GOLF CLASSIC. CHECK OUT THE COMPLETE SPONSORSHIP PACKAGE!

Sponsorship rates listed are exclusive to Greater Kingston Chamber of Commerce members. Future members will be charged an additional 50% on the listed rates.

Signature Series

CELEBRATING WOMEN IN BUSINESS

Join us in celebrating the remarkable women who are leading, innovating, and shaping the future of Kingston's business community.

August, 12
5pm - 7pm

Through leadership, entrepreneurship, mentorship, and collaboration, women continue to drive economic growth, create opportunities, and inspire others to succeed.

This signature Chamber event brings our business community together for an inspiring keynote address and the presentation of two prestigious awards recognizing the achievements and contributions of women in business.

The Pinnacle Award – Celebrating Outstanding Achievement and Leadership
The Pinnacle Award recognizes a woman who has demonstrated exceptional leadership, professional excellence, and a lasting commitment to strengthening Kingston's business community. This prestigious honour celebrates a woman whose accomplishments extend beyond her own success, recognizing her ability to inspire others, champion opportunities, foster meaningful connections, and make a lasting impact through her leadership, mentorship, and community involvement.

The Catalyst Award – Celebrating Entrepreneurial Vision and Success
The Catalyst Award recognizes a woman entrepreneur whose vision, courage, innovation, and determination have transformed ideas into business success. Whether an emerging entrepreneur or an established business owner, this award celebrates the entrepreneurial spirit, resilience, and leadership required to build and grow a successful business, create opportunities, and contribute to Kingston's economic vitality.

Showcase Your Commitment to Women in Business
Align your brand with an event that celebrates leadership, entrepreneurship, and the women driving Kingston's business community forward. Sponsorship provides a valuable opportunity to showcase your organization, connect with business leaders and decision-makers, and demonstrate your commitment to recognizing and advancing women in business.

Signature Series

CELEBRATING WOMEN IN BUSINESS

Be part of celebrating their success while positioning your business as a champion of the leaders, innovators, and entrepreneurs shaping Kingston's future.

August, 12
5pm - 7pm

TITLE SPONSOR • ONE AVAILABLE — $2,500

- Name included in the title of the event
- Four event tickets
- Mention in opening and closing remarks
- Company name on the award
- A two-minute speaking opportunity and presentation of award
- Logo prominently displayed on all marketing material
- Event Page link to your website

PARTNER SPONSOR • TWO AVAILABLE — $1,000

- Two event tickets
- Mention in opening remarks
- Logo prominently displayed on all marketing material
- Event Page link to your website

SUPPORTING SPONSOR • THREE AVAILABLE — $750

- One event ticket
- Mention in opening remarks
- Logo prominently displayed on all marketing material
- Event Page link to your website

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The Chamber
Greater Kingston Chamber of Commerce

READY TO START GROWING?

Connect with our Chamber team to discuss how we can showcase your business while making a meaningful difference in Kingston's business community.

613-484-3334

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www.kingstonchamber.ca

Thank you!