



CHAMBER CLASSIC

# CHAMBER GOLF CLASSIC

2024 SPONSORSHIP PACKAGE

“A BEAUTIFUL COURSE TO PLAY ON AND A FANTASTIC EVENT TO CONNECT WITH FELLOW BUSINESSES IN KINGSTON! I ALWAYS ENJOY TAKING PART IN THIS TOURNAMENT (AND, SINCE ITS BEST BALL, MY SCORE IMPROVES BY ABOUT 50 STROKES).

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Brian Hope - Regional Director of Sales, Diamond Hotels & 2024 Classic  
Committee Chair



961 King Street West Kingston, ON

# THE GOLF COURSE

TIMELESS – THAT'S CATARAQUI.


The Greater Kingston Chamber of Commerce (GKCC)'s annual Chamber Golf Classic is back on Monday, September 9th, 2024, at Cataraqui Golf & Country Club.

One of Canada's most celebrated courses, Cataraqui has stood the test of time when it comes to SCOREGolf's biennial ranking of Canada's top courses.

Situated in a picturesque part of Kingston near Lake Ontario, Cataraqui is one of the masterworks of Stanley Thompson, Canada's greatest golf designer. Easily walkable and visually spectacular, for more than 100 years, Cataraqui has been the heart of golf in Kingston.

The only private golf course between the outskirts of the Greater Toronto Area and Ottawa to the northeast, Cataraqui is the perfect setting for our tournament.

Our past sponsors and attendees say it is a delight to play and caters to golfers of varied abilities.

A photograph of two men on a golf course. They are standing on a green, with golf bags on carts behind them. The man on the left is wearing a light blue polo shirt and khaki pants. The man on the right is wearing a white polo shirt and khaki pants. They appear to be in conversation. The background is a blurred view of a golf course with trees and a clear sky. The entire image has a dark blue overlay.

BE A PART OF AN  
EVENT THAT  
ATTRACTS SOME  
OF THE MOST  
INFLUENTIAL  
DECISION  
MAKERS AND  
BUSINESS  
LEADERS IN THE  
COMMUNITY.

# DISCOVER THE BENEFITS OF SPONSORING THE CHAMBER CLASSIC

Email [events@kingstonchamber.ca](mailto:events@kingstonchamber.ca) or call 613-548-4453 to become a sponsor

This year we are placing even more of a focus on the attendee experience and have expanded our sponsorship packages and benefits to continue to help our members achieve their marketing goals.

(1) Reinforce and promote your brand both on and off the course. (2) Increase consumer perception of your business by being tied to a high-profile event. (3) Spend a day with valued clients or entertain a prospective new client. (4) Connect with local business people. (5) Put your brand visuals in front of a large

targeted audience. (6) Expand your content strategy and exposure through our social channels.

When it comes to this event, the possibilities are endless. Event sponsorship gets you a return on investment while providing a great opportunity for you to connect with others.

Discover the benefits of sponsoring the Chamber Golf Classic today by contacting our sales and events department.





# INTERESTED IN ATTENDING?

Stop saying I wish, start saying I will.

The golfing world has been the backdrop for corporate decisions and business deals since the first country club opened its doors in the late nineteenth century.

When business is mixed with golf, the course becomes a platform that goes far beyond fairways and greens. Golf is a great way to entertain clients, grow relationships, build employee morale, and thank your partners.

Playing in the tournament provides an opportunity to spend valuable time with your existing and prospective clients. Golf outings are unique in that they give participants four focused hours on the golf course—a rarity in today's busy world. With several hours spent in a relaxed environment, you can strengthen relationships with existing clients and convert prospective clients into actual clients.

It also provides you the opportunity to treat clients to an exceptional day of golf, helping you to stand out from your competition. Thank your existing clients with a memorable golf day. Make your golf day the one that your clients and prospective clients want to attend.

In today's competitive job market, businesses need to find ways to attract and retain top talent, which means demonstrating that business priorities include more than just the bottom line. A golf outing can also be used to engage employees, providing a reward for a job well done, building morale, and encouraging team building.



# SPONSORSHIP OPPORTUNITIES

Sponsorship Type	Price
Title Sponsor [1] - SOLD!	\$4,500
Partner Sponsor [1] - SOLD!	\$3,000
Bag Drop Sponsor [1] - AVAILABLE	\$2,000
Cocktail Hour Sponsor [1] - SOLD!	\$2,000
Golf Genius Sponsor [1] - SOLD!	\$1,750
Lunch Sponsor [1] - SOLD!	\$1,750
Golf Cart Sponsor [1] - SOLD!	\$1,000
Closest to the Pin Sponsors [2] - SOLD[2]!	\$600
Longest Drive Sponsors [2] - AVAILABLE [2]	\$600
Hole in One Sponsor [1] - SOLD!	\$600
Hole Sponsors [13] - SOLD[13]!	\$500 - \$600
Putting Contest Sponsor [1] - SOLD!	\$600
Driving Range Sponsor [1] - SOLD!	\$600
Player Takeaway Sponsor [1] - SOLD!	\$500
Hydration Sponsor [1] - SOLD!	\$500

## CHAMBER GOLF CLASSIC TOURNAMENT SUPPORTER

Can't make the tournament this year? Not a golfer? Just want to invest in your business community? Be a GKCC Golf Tournament Supporter. Donations of any amount welcomed.



# SPONSORSHIP OPPORTUNITIES

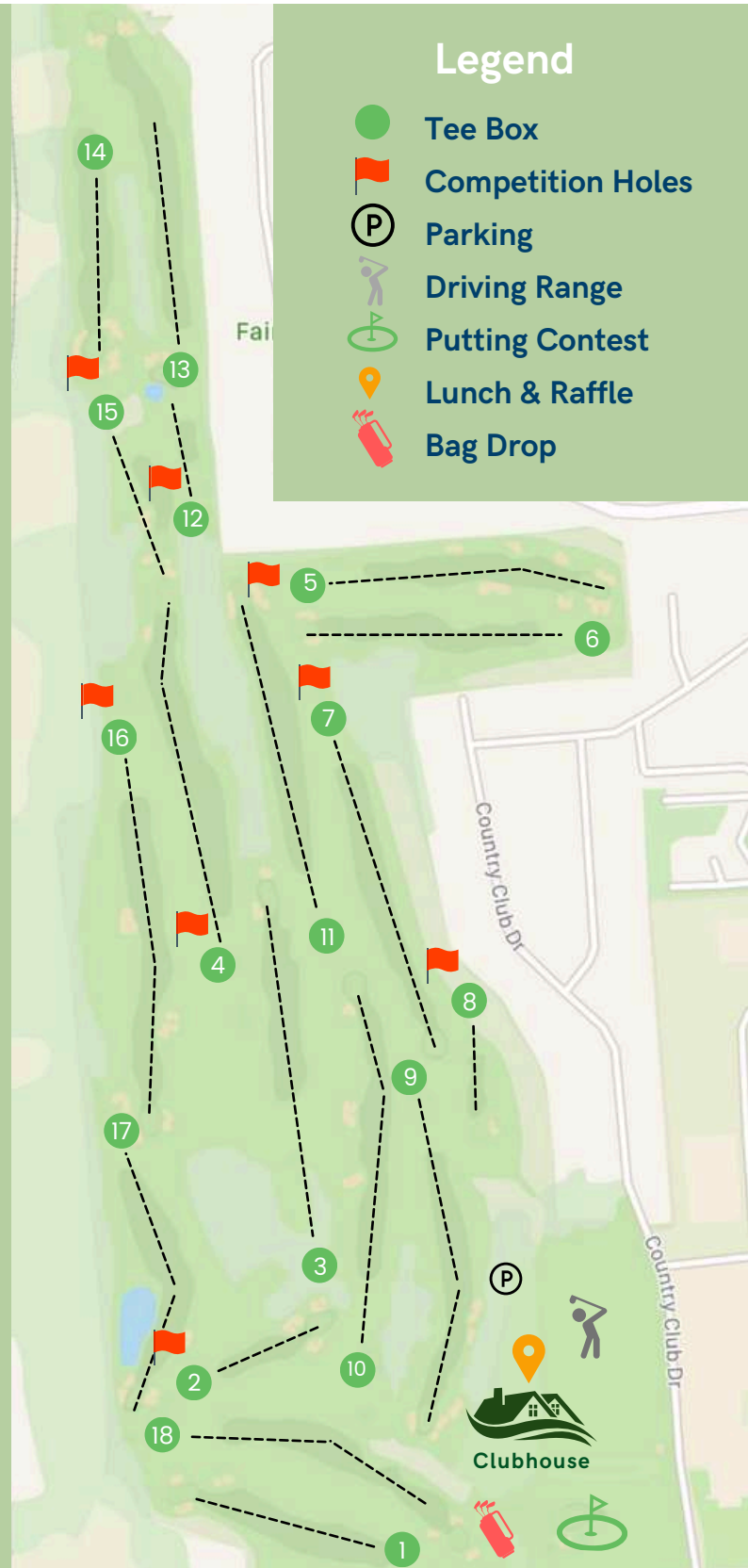
## Hole Sponsors 2 Available

1. Aspira Senior Retirement Living
2. Peak Benefit Solutions
3. TD Bank
4. AVAILABLE
5. Kingston Laser & Cosmetic Clinic
6. allCare IT
7. Upper Canada Office Systems
8. Dorey & Tolgyesi Insurance Brokers Ltd.
9. YMCA of Eastern Ontario
10. Girls Inc. Limestone
11. Aqua Car Wash
12. KPMG LLP
13. McDougall Insurance
14. Pinchin Ltd.
15. Cataraqui Centre
16. AVAILABLE
17. Kingston Frontenacs
18. Diamond Hotels Management Inc.

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## Special sponsorships available

- Bag Drop Sponsor





# TITLE SPONSOR - SOLD!

**\$4,500 - ~~ONE AVAILABLE~~**

- One foursome - includes 18 holes, carts, lunch cocktail hour with canapes
- Speaking opportunity at tournament in front of 144 attendees and 28 sponsor organizations
- Name included in the title of event
- Five e-newsletter business card ads sent to over 1,500 subscribers
- Rotating website banner on the Chamber's homepage for six months
- Event page linked to your website
- Opportunity to provide on-site display and promotional items
- Logo prominently displayed on all marketing material
- Logo printed in 2025 Sponsorship Package distributed to all Chamber members



# PARTNER SPONSOR - SOLD!

**\$3,000 - ~~ONE AVAILABLE~~**

- 2 entries - includes 18 holes, cart, lunch and cocktail hour with canapes
- Three bottom banner e-newsletter business card ads sent to over 1,800 subscribers
- Rotating website banner on the Chamber's homepage for three months
- Event page linked to your website
- Opportunity to provide on-site display and promotional items
- Logo prominently displayed on all marketing material
- Logo printed in 2025 Sponsorship Package distributed to all Chamber members



## BAG DROP SPONSOR - \$2,000

### ONE AVAILABLE

- Branded signage at Bag Drop Station
- Opportunity to provide on-site display and promotional items at Bag Drop Station
- Opportunity to present the prize for the best foursome
- Logo prominently displayed on all marketing material
- Event page linked to your website
- Sponsorship recognition on e-newsletter which goes out to over 1,500 subscribers
- Logo printed in 2025 Sponsorship Package distributed to all participants and sponsors

## COCKTAIL HOUR SPONSOR - \$2,000 - SOLD!

### ONE AVAILABLE

- Branded signage on patio during cocktail hour
- Opportunity to present raffle prizes winners their gifts
- Opportunity to provide on-site display and signage on patio
- Logo prominently displayed on all marketing material
- Event page linked to your website
- Sponsorship recognition on e-newsletter which goes out to over 1,500 subscribers
- Logo printed in 2025 Sponsorship Package distributed to all participants and sponsors



## LUNCH SPONSOR - \$1,750 - SOLD!

### ~~ONE AVAILABLE~~

- Branded signage on patio during lunch service
- Opportunity to provide on-site display and promotional items
- Logo prominently displayed on all marketing material
- Event page linked to your website
- Sponsorship recognition on e-newsletter which goes out to over 1,500 subscribers
- Logo printed in 2025 Sponsorship Package distributed to all participants and sponsors

## GOLF GENIUS SPONSOR - \$1,750 - SOLD!

### ~~ONE AVAILABLE~~

- Branding featured on app displays
- Logo prominently displayed on all marketing material
- Event page linked to your website
- Sponsorship recognition on e-newsletter which goes out to over 1,500 subscribers
- Logo printed in 2025 Sponsorship Package distributed to all participants and sponsors

## GOLF CART SPONSOR - \$1,000 - SOLD!

### ~~ONE AVAILABLE~~

- Branded signage on all golf carts
- Logo prominently displayed on all marketing material
- Event page linked to your website
- Sponsorship recognition on e-newsletter which goes out to over 1,500 subscribers
- Logo printed in 2025 Sponsorship Package distributed to all participants and sponsors

# HOLE SPONSORSHIPS

## TIER 1 - \$600

~~FOUR AVAILABLE~~ - HOLES ~~1, 8, 10, AND 12~~ - 4 SOLD!

- Branded signage at hole
- Opportunity to host activity/giveaway promotional goods at your hole
- Logo prominently displayed on all marketing material
- Event page linked to your website
- Sponsorship recognition on e-newsletter which goes out to over 1,500 subscribers
- Logo printed in 2025 Sponsorship Package distributed to all participants and sponsors

## TIER 2 - \$550

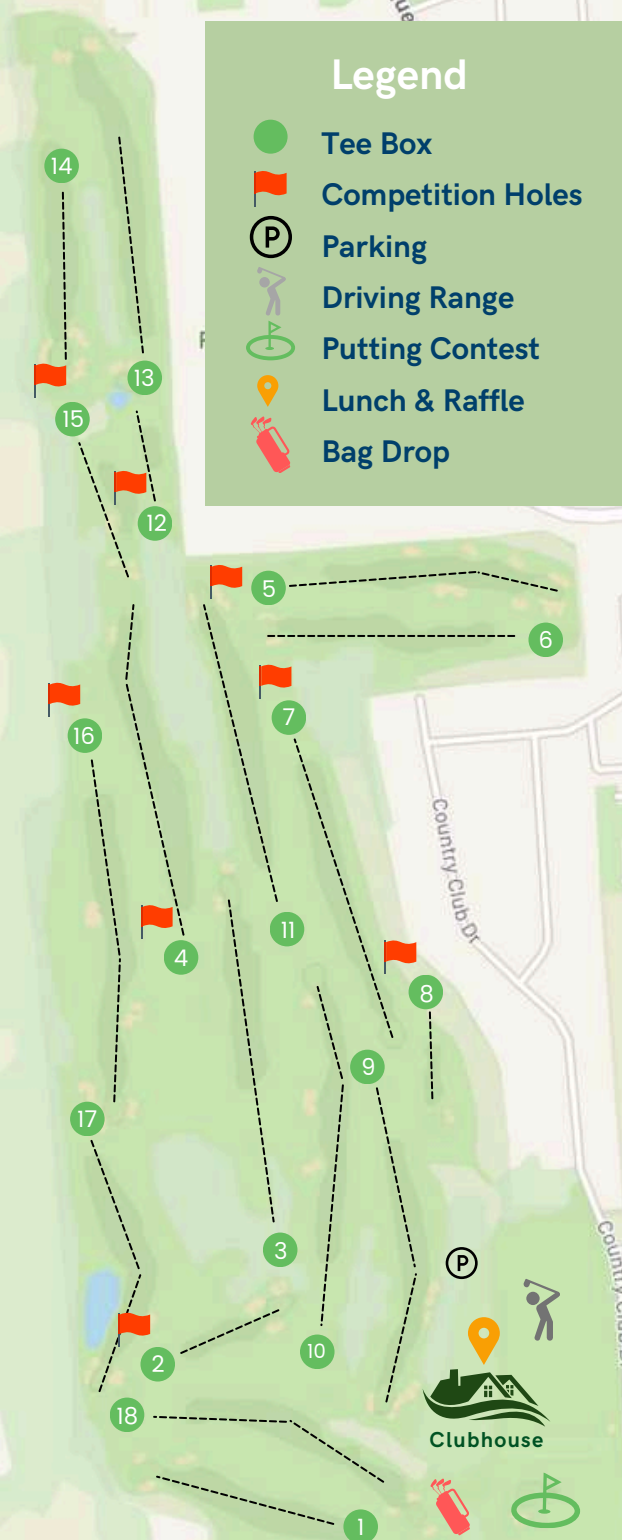
~~SEVEN AVAILABLE~~ - HOLES ~~3, 6, 7, 9, 11, 17, AND 18~~ - 7 SOLD!

- Branded signage at hole
- Opportunity to host activity/giveaway promotional goods at your hole
- Logo prominently displayed on all marketing material
- Event page linked to your website
- Sponsorship recognition on e-newsletter which goes out to over 1,500 subscribers
- Logo printed in 2025 Sponsorship Package distributed to all participants and sponsors

## TIER 3 - \$500

~~TWO AVAILABLE~~ - HOLES ~~13 AND 14~~ - SOLD!

- Branded signage at hole
- Opportunity to host activity/giveaway promotional goods at your hole
- Logo prominently displayed on all marketing material
- Event page linked to your website
- Sponsorship recognition on e-newsletter which goes out to over 1,500 subscribers
- Logo printed in 2025 Sponsorship Package distributed to all participants and sponsors



## CLOSEST TO THE PIN SPONSOR (~~HOLE 8-Men's & 15-Ladies~~) - \$600 - 2 SOLD!

TWO AVAILABLE - Ladies & Men's

- Branded signage at hole
- Opportunity to host activity/give away promotional goods at your hole
- Opportunity to present the prize for the closest to the pin
- Logo prominently displayed on all marketing material
- Event page linked to your website
- Sponsorship recognition on e-newsletter which goes out to over 1,500 subscribers
- Logo printed in 2025 Sponsorship Package distributed to all participants and sponsors

\*Required to offer prize with minimum retail value of \$150

## LONGEST DRIVE SPONSOR (HOLE 16-Men's & 4-Ladies) - \$600

TWO AVAILABLE - Ladies & Men's

- Branded signage at hole
- Opportunity to host activity/giveaway promotional goods at your hole
- Opportunity to present the prize for the longest drive
- Logo prominently displayed on all marketing material
- Event page linked to your website
- Sponsorship recognition on e-newsletter which goes out to over 1,500 subscribers
- Logo printed in 2025 Sponsorship Package distributed to all participants and sponsors

\*Required to offer prize with minimum retail value of \$150

## HOLE IN ONE SPONSOR (HOLE 2) - \$600 - SOLD!

~~ONE AVAILABLE~~

- Branded signage at hole-in-one
- Logo prominently displayed on all marketing material
- Event page linked to your website
- Sponsorship recognition on e-newsletter which goes out to over 1,500 subscribers
- Logo printed in 2025 Sponsorship Package distributed to all participants and sponsors

\*Required to offer prize with minimum retail value of \$10,000

\*Insurance must be purchased two weeks prior to the event



## PUTTING CONTEST SPONSOR - \$600 - SOLD!

### ~~ONE AVAILABLE~~

- Branded signage at hole
- Opportunity to host activity/giveaway promotional goods at your hole
- Logo prominently displayed on all marketing material
- Event page linked to your website
- Sponsorship recognition on e-newsletter which goes out to over 1,500 subscribers
- Logo printed in 2025 Sponsorship Package distributed to all participants and sponsors

## DRIVING RANGE SPONSOR - \$600 - SOLD!

### ~~ONE AVAILABLE~~

- Branded signage at range
- Opportunity to host activity/giveaway promotional goods at your hole - large product displays encouraged
- Logo prominently displayed on all marketing material
- Event page linked to your website
- Sponsorship recognition on e-newsletter which goes out to over 1,500 subscribers
- Logo printed in 2025 Sponsorship Package distributed to all participants and sponsors



## HYDRATION SPONSOR - \$500 - SOLD!

### ~~ONE AVAILABLE~~

- Must provide 2 water bottles per golfer, opportunity to brand water bottles
- Logo prominently displayed on all marketing material
- Event page linked to your website
- Sponsorship recognition on e-newsletter which goes out to over 1,500 subscribers
- Logo printed in 2025 Sponsorship Package distributed to all participants and sponsors

## PLAYER TAKEAWAY - \$500 - SOLD!

### ~~ONE AVAILABLE~~

- Branded signage at takeaway table
- Gift bag product placement
- Logo prominently displayed on all marketing material
- Event page linked to your website
- Sponsorship recognition on e-newsletter which goes out to over 1,500 subscribers
- Logo printed in 2025 Sponsorship Package distributed to all participants and sponsors

"ANOTHER SUCCESSFUL EVENT TO SOCIALIZE, NETWORK, STRENGTHEN EXISTING AND LEARN MORE ABOUT THE GREAT LOCAL BUSINESSS HERE IN KINGSTON! WE HAVE BEEN SPONSORING A HOLE AND ENTERING A TEAM AT THE ANNUAL CHAMBER GOLF CLASSIC FOR TWO YEARS NOW AND WILL BE FIRST IN LINE TO BOOK AGAIN THIS YEAR."

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BluMetric Environmental Inc.





# PAST SPONSORS

We are very thankful to have the support of so many local businesses for this annual event. Thank you to our 2023 sponsors. We could not do this without you!



REGISTER  
TO PLAY

Follow us on social for  
updates on ticket sales

BECOME A  
SPONSOR

Please email  
events@kingstonchamber.ca

VOLUNTEER  
DAY-OF

Call 613-548-4453