



CELEBRATING
185
YEARS

2026

2026 Advertising Opportunities



Expand Your Brand's Reach

Capture the attention of Kingston's most influential audience and expand your impact across businesses and consumers.

Digital Channel	Key Metrics
 Website	79K+ page views • 23k users • 223,800+ event views
 LinkedIn	94K+ impressions • 2,360 reactions
 Facebook	160,800 views • 2,100 interactions • 808 link clicks
 Instagram	59K views • 16K reach • 1,200 interactions • 51 link clicks
 Newsletter	2K+ subscribers • 41% open rate

- Your business will be promoted through our weekly **newsletters**, **social media**, and **website** — reaching Kingston-area business owners and key decision-makers.
- Advertise where **Kingston's business community stays informed**, with trusted channels that connect directly to **local leaders** and **decision-makers**.
- Gain added visibility in **We Are Kingston**, our digital magazine celebrating local business and community stories, read by engaged **Kingston business leaders**.

Your Brand. Our Network. Maximum Reach.

Join the region's strongest business platform and get your brand in front of thousands of engaged consumers every week.



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DIGITAL ADVERTISING RATES



HOME PAGE

Size: 1,200 x 200

Duration	Member Price	Non-Member Price
One Month	\$500	\$650
Three Months	\$1,300	\$1,700
Six Months	\$2,500	\$3,500
One Year	\$4,500	\$6,400



DIRECTORY PAGE

Size: 468 x 60

Duration	Member Price	Non-Member Price
One Month	\$450	\$600
Three Months	\$1,100	\$1,600
Six Months	\$2,200	\$3,200
One Year	\$4,000	\$6,200



NEWSLETTER BANNER

Size: 1,024 x 350

Duration	Member Price	Non-Member Price
One Month (8 newsletters)	\$2,000	\$2,150
Three Months (24 newsletters)	\$5,900	\$6,050
Six Months (48 newsletters)	\$11,800	\$11,950
One Year (96 newsletters)	\$23,600	\$23,750

*All rates are subject to HST

*Advertisements must be submitted in camera-ready PNG, JPG or PDF files

*Deadline to submit camera-ready ads are Thursday EOD (week prior)

*Emails are sent weekly on Mondays (or Tuesdays pending holidays) and Wednesdays at 8:30 am

*Chamber has the right to final approval of creative

SOCIAL MEDIA ADVERTISING RATES



INSTAGRAM/FACEBOOK

Size: 1,080 x 1,080/1,200 x 630

Duration	Member Price	Non-Member Price
One Post	\$350	\$500
Three Posts	\$950	\$1,100
Six Posts	\$1,900	\$2,050
Twelve Posts	\$3,800	\$3,950



X (TWITTER)

Size: 1,024 x 512

Duration	Member Price	Non-Member Price
One Post	\$150	\$300
Three Posts	\$350	\$500
Six Posts	\$700	\$850
Twelve Posts	\$1,400	\$1,550



LINKEDIN

Size: 1,080 x 1,080

Duration	Member Price	Non-Member Price
One Post	\$250	\$400
Three Posts	\$650	\$800
Six Posts	\$1,300	\$1,450
Twelve Posts	\$2,600	\$2,750

*Rates are for static posts only

*All rates are subject to HST

*Advertisements must be submitted in camera-ready PNG, JPG or PDF files

*Chamber has the right to final approval of creative

*Advertisements subject to specific social media platform criteria

DIGITAL MAGAZINE ADVERTISING RATES



WE ARE KINGSTON - MEMBERS ONLY

Size	1 issue Rate	2 issue Rate per insertion	3 issue Rate per insertion	4 issue Rate per insertion
Inside Front Cover	\$1,100	\$1,050	\$1,000	\$950
Back Cover	\$950	\$900	\$850	\$800
Full Page	\$800	\$750	\$700	\$600
1 / 2 Page	\$550	\$500	\$450	\$400
1 / 4 Page	\$350	\$300	\$250	\$200

Format

Inside Front Cover
Back Cover / Full Page

Size: 8,5 x 11 in



Format

1/2 Page

Size: 8,5 x 5,5 in



Format

1/4 Page

Size: 4,2 x 5,5 in



*All rates are subject to HST
*Advertisements must be submitted in camera-ready PNG, JPG or PDF files
*Chamber has the right to final approval of creative



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READY TO START GROWING?

Become a Greater Kingston Chamber
of Commerce partner today.

Contact our team!



613-548-4453



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www.kingstonchamber.ca

Thank you!