



GKCC PRESENTS

# 2026 Holiday *Gift Guide*



CELEBRATING  
**185**  
YEARS

# 2026 Holiday *Gift Guide*

Following the success of our 2025 Holiday Gift Guide, the Greater Kingston Chamber of Commerce is excited to bring it back for another holiday season.

Now is the time to reserve your spot in the **2026 Holiday Gift Guide** and put your business in front of local shoppers during one of the most important shopping seasons of the year.

The Holiday Gift Guide is a curated digital showcase connecting the Kingston community with local businesses offering gifts, products, services, experiences, and seasonal specials.

As the collective voice of more than 650 local businesses and over 20,000 employees, the Chamber connects you with business leaders, professionals, and community minded consumers throughout the region.

By featuring your business in the Guide, you can increase your visibility while supporting a strong shop local message and encouraging our community to invest in Kingston businesses this holiday season.

Reserve your spot today and make your business top of mind this holiday season!

*Karen Cross*

Chief Executive Officer



CELEBRATING  
**185**  
YEARS

## Feature Your Business in the 2026 Holiday Gift Guide!

**221K+**  
Monthly Web  
Impressions



**302,476+**  
Total views on  
website annually

**19,000+**  
Social Media  
followers



**217,900+**  
Social media  
content  
impressions



Shop Local  
Support Local  
Strengthen  
Kingston's Economy

# Choose the Best Way to Promote Your Business

## Platinum Placement

Size: 8.5" x 11"

### *Full Page Ad*

- Full page spread sized 8.5" x 11"
- Designed by you
- Clickable PDF format with live links to:
  - Your website
  - Social media channels
  - Online store or booking platform
- Feed post feature on GKCC social media

Member

**\$500**

Non Member

**\$650**



## Gold Placement

Size: 8" x 5"

### *Half Page Ad*

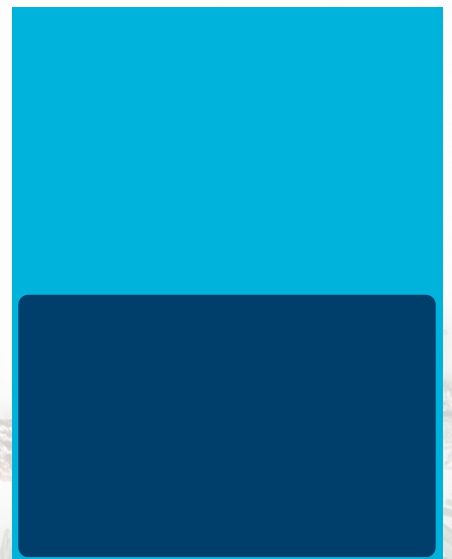
- Half page spread sized 8" x 5"
- Designed by you
- Clickable PDF format with live links to:
  - Your website
  - Social media channels
  - Online store or booking platform

Member

**\$300**

Non Member

**\$450**



# Choose the Best Way to Promote Your Business

## Silver Placement

### *Quarter Page Ad*

- Full page spread sized 3.5" x 4.5"
- Designed by you
- Clickable PDF format with live links to:
  - Your website
  - Social media channels
  - Online store or booking platform

Member

**\$200**

Non Member

**\$350**

**Size: 3.5" x 4.5"**



## Bronze Placement

### *Directory List*

- Featured place on a selected page with up to 12 businesses
- Your business name
- Clickable PDF format with live links to:
  - Your website
  - Social media channels
  - Online store or booking platform

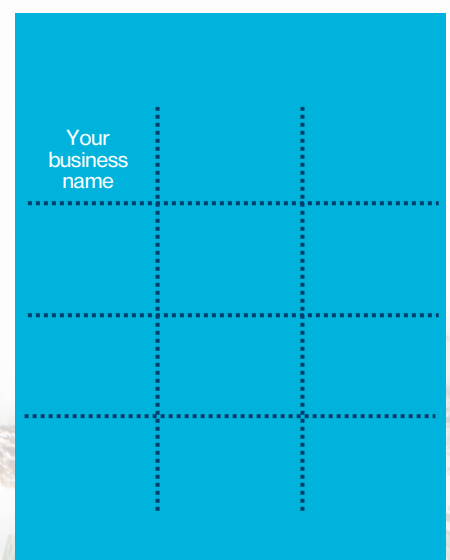
Member

**\$100**

Non Member

**\$250**

**Directory List**





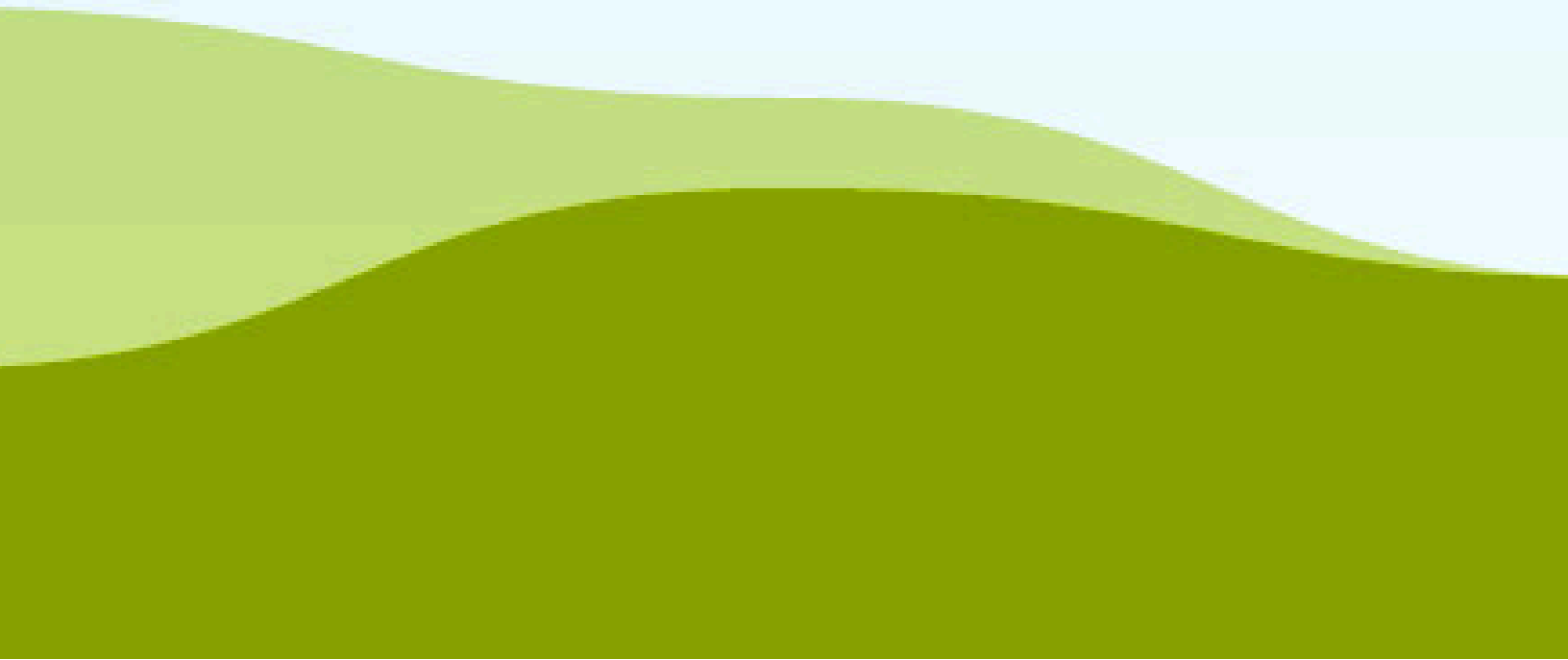
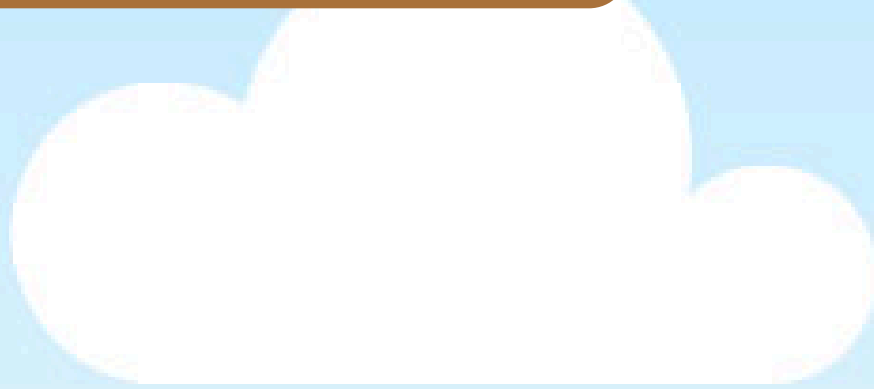
Full preview

GKCC PRESENTS

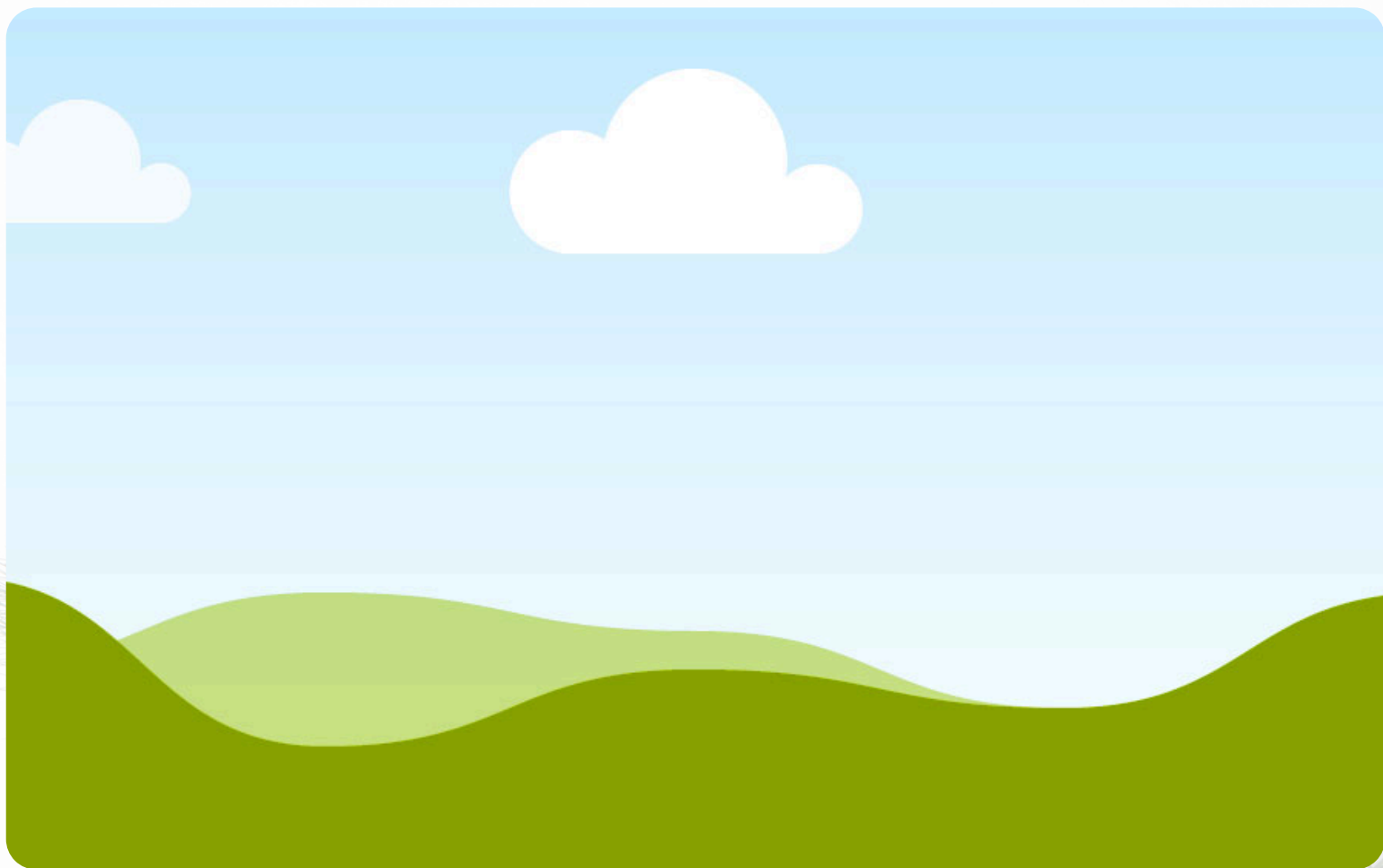
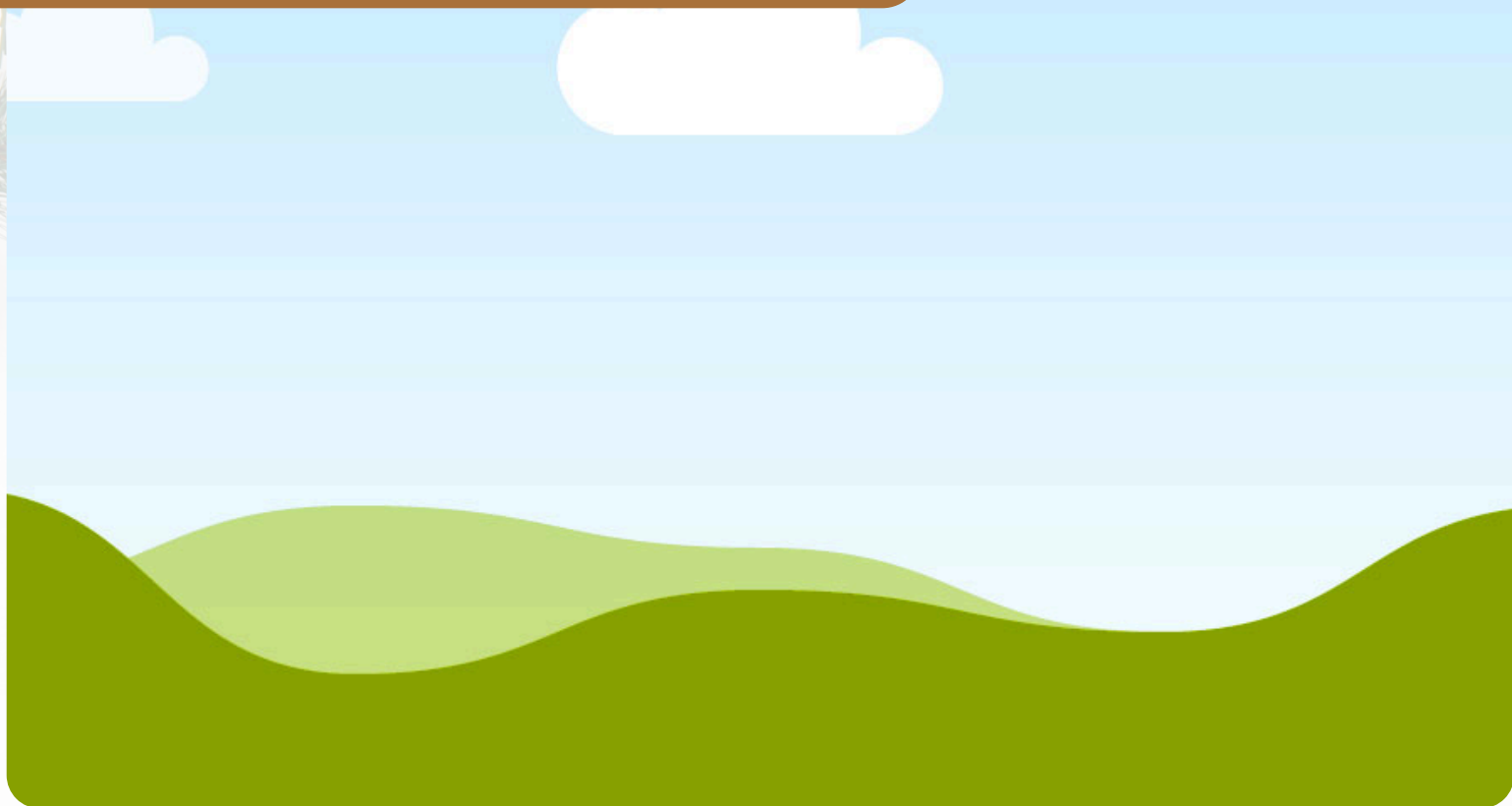
# 2026 Holiday *Gift Guide*



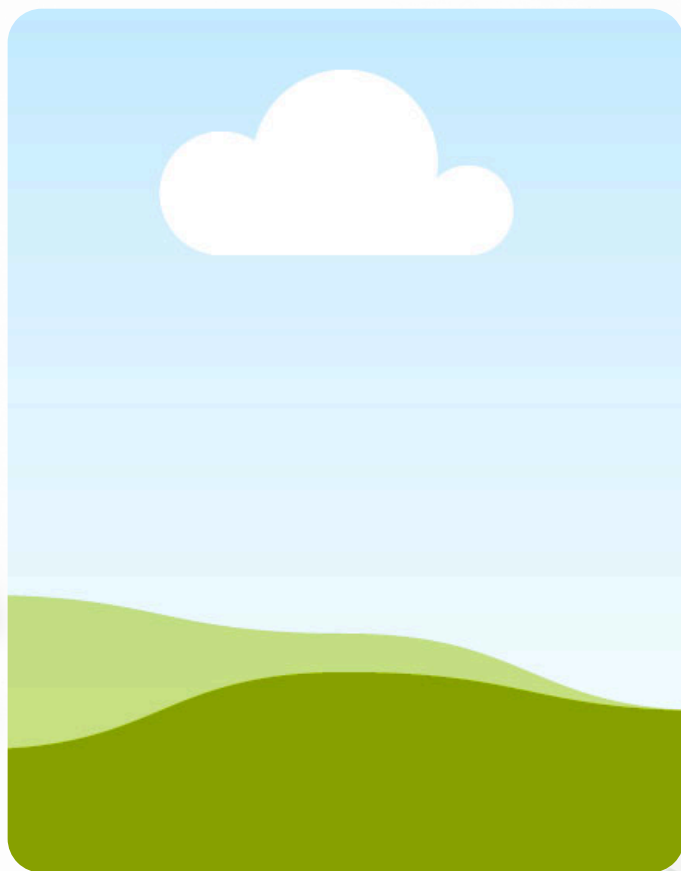
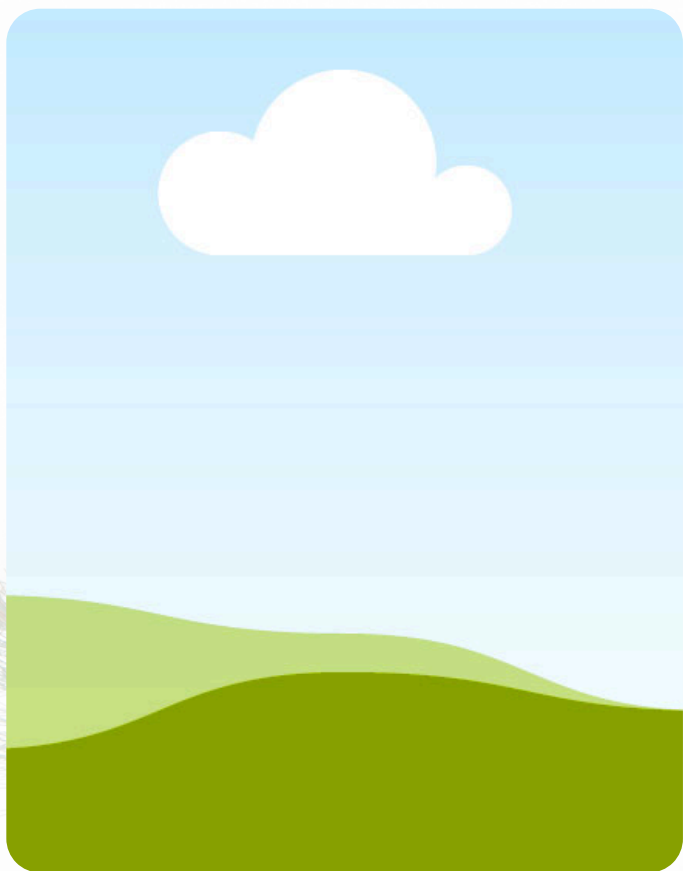
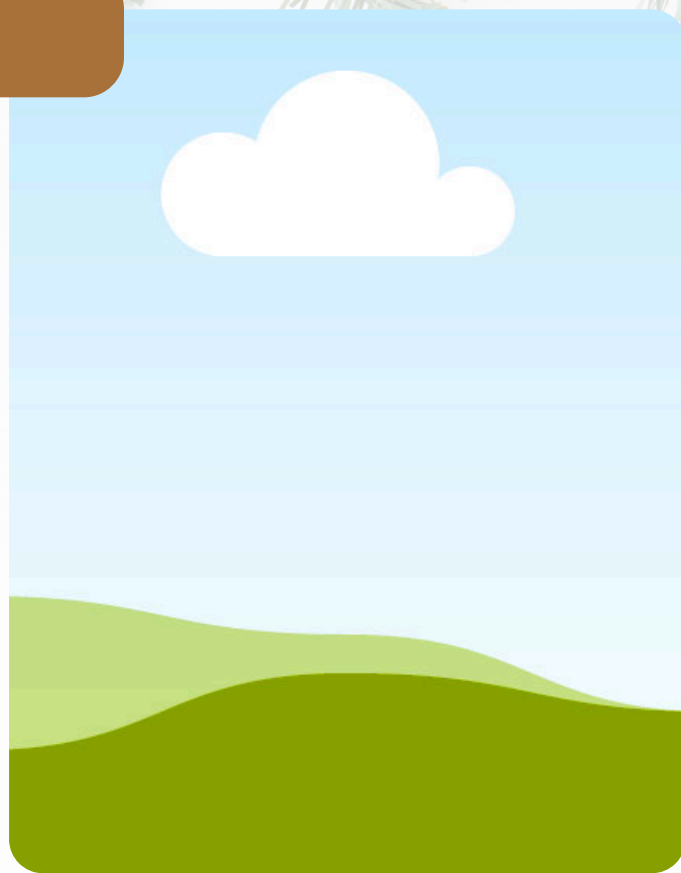
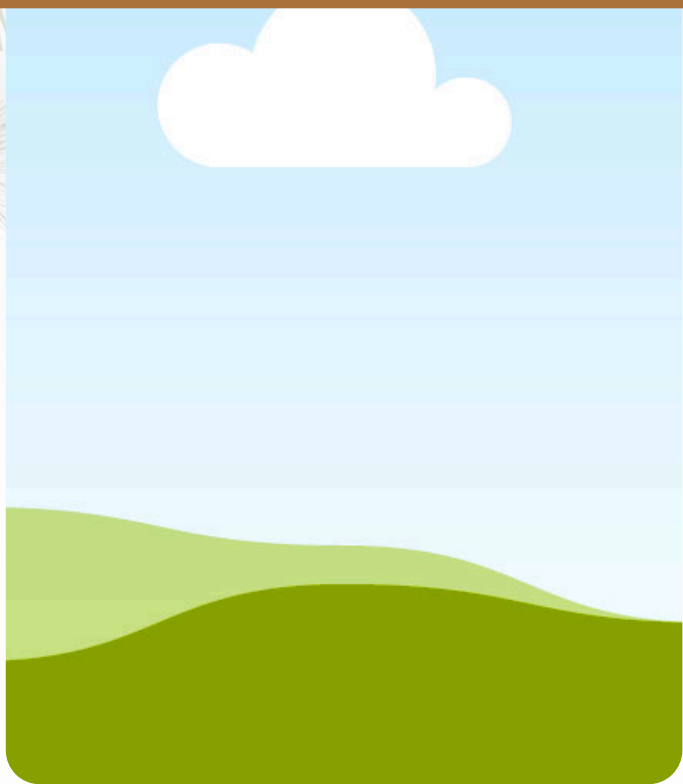
# Platinum Placement



# Gold Placement



# Silver Placement



# Bronze Placement

## 2026 Holiday *Gift Guide*

**Your business  
name**

Phone number  
Website

**Your business  
name**

Phone number  
Website

**Your business  
name**

Phone number  
Website

**Your business  
name**

Phone number  
Website

**Your business  
name**

Phone number  
Website

**Your business  
name**

Phone number  
Website

**Your business  
name**

Phone number  
Website

**Your business  
name**

Phone number  
Website

**Your business  
name**

Phone number  
Website

**Your business  
name**

Phone number  
Website

**Your business  
name**

Phone number  
Website

**Your business  
name**

Phone number  
Website

# WHY ADVERTISE WITH THE CHAMBER?

## Champion Local Business

Get involved in a high-impact campaign designed to inspire local spending and spotlight your brand.

## Engage a Focused Local Audience

Connect with Kingston shoppers who are actively seeking holiday gift ideas and local shopping options.

## Drive Results This Holiday Season

Promote your business for 8 weeks through the Chamber's most effective channels — email, social media, and website — and turn visibility into sales.

---

## Additional Information

**Submission Deadline:** October 30, 2026

**Gift Guide Launch:** November 12, 2026

**Gift Guide Campaign Ends:** January 7, 2027

---

## Contact our team!

 613-484-3334

 [info@kingstonchamber.ca](mailto:info@kingstonchamber.ca)

 [www.kingstonchamber.ca](http://www.kingstonchamber.ca)

*Thank you!*