

KINGSTON
BUSINESS AWARDS

2024

BUSINESS AWARDS

SPONSORSHIP PACKAGE



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ABOUT THE AWARDS

The Kingston Business Awards are dedicated to recognizing exemplary models of excellence and community service by Kingston's businesses and the invaluable contribution they make to Kingston's economic development, unique character and outstanding quality of life.

Being recognized by one's peers, either by nomination or award recipient, is a thank you for the hard work and risk nominees have incurred. As ambassadors for business in Kingston, nominees and award recipients provide guidance and inspiration to new and seasoned businesses as well as young, aspiring entrepreneurs. They help foster the spirit of adventure and enterprise, risk and reward.

The excitement builds as each step of the awards process leads towards the glittering awards ceremony where the winners are revealed. The atmosphere is electric and we're told, time and time again, that nothing compares to the Kingston Business Award's.





WHY SPONSOR?

ENDORSEMENT

Receive recognition for your investment and support of the business community from a large, targeted audience.



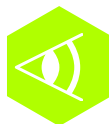
NETWORKING

Expand your personal and professional network exponentially by becoming a key connector in your business community.



EXPOSURE

Gain exposure to industry spearheads and leaders. Some of Kingston's most influential people will take notice of your brand.



LEARNING

Develop a wider understanding of our local business landscape and learn best practices from some of Kingston's top drivers.



ACCESS TO COMMUNITY

Unlock new opportunities and have access to the most trusted promotion of your business - positive word of mouth.



AWARD CATEGORIES

BUSINESS PERSON OF THE YEAR

This prestigious award recognizes a local business person who has demonstrated a continued passion for excellence and leadership. This individual has shown commitment to local economic development.

YOUNG ENTREPRENEUR OF THE YEAR

This award honours the contributions that young entrepreneurs make to the Kingston business community and the local economy. Nominees must be aged 18-40 and be the owner of a business located in the Greater Kingston area.

NEW BUSINESS OF THE YEAR

This award recognizes a new business that demonstrates proactive and innovation leadership within their business or industry. The business has shown commitment to ensure customer satisfaction and practice good corporate citizenship.

EMPLOYER OF THE YEAR AWARD

This award honours a business that has made a commitment to foster employee engagement, promotes work life balance, embraces diversity, and generally offers an exceptional workplace for their employees.

SKILLED TRADES AWARD

This award recognizes a company in the skilled trades sector that demonstrates outstanding leadership and acts as an ambassador to increase the sustainability and promotion of skilled trades. The business promotes careers and skilled trades education to key audiences.

CUSTOMER SERVICE AWARD

This award recognizes a business that demonstrates outstanding dedication and achievement to service excellence, customer/guest satisfaction and embracing diversity.

NON-PROFIT AWARD



NEW

This award recognizes the crucial role that non-profit organizations play in the Kingston community through exceptional leadership, volunteerism, innovation, creativity, sustainability, and overall positive impact. This organization demonstrates evidence of successful projects, programs or initiatives that make a quantifiable impact on their cause.

ARTS & CULTURE AWARD

This award celebrates an individual, ensemble or organization's outstanding artistic achievements in a variety of creative, applied and fine art genres. They have made a significant contribution to Kingston's art and culture scene, while creating access and inclusion to arts and culture.

HOSPITALITY AWARD

This award recognizes the active role of the nominee in the development of the local hospitality industry. The nominee demonstrates innovative practices and marketing initiatives in the Greater Kingston area.

SOCIAL IMPACT AWARD

This award recognizes a socially responsible organization and its employees that returns value to the community by supporting charities, educational and other community groups. The business demonstrates a commitment to corporate social responsibility that positively impact our community.



SPONSOR PACKAGES

TITLE SPONSOR – \$5,000 – SOLD!

- Name included in title of the event
- Three-minute speaking opportunity at event
- Four complimentary tickets to the awards and nominee reception
- Five e-newsletter advertisements and rotating website banner for two months
- Event page link to your website
- Sponsorship recognition in e-newsletter which goes out to over 1,700 subscribers
- Logo prominently displayed on all event materials and website
- Full page advertisement in event program
- Logo printed in 2025 Sponsorship Package distributed to all members

PARTNER SPONSOR – \$4,000 – SOLD!

- Two-minute speaking opportunity at event
- Two complimentary tickets to the awards
- Two tickets to nominee reception
- Three e-newsletter advertisements
- Event page link to your website
- Sponsorship recognition in e-newsletter which goes out to over 1,700 subscribers
- Logo prominently displayed on all event materials and website
- Half page advertisement in event program
- Logo printed in 2025 Sponsorship Package distributed to all members

NOMINEE RECEPTION - \$3,000 - SOLD!

- A two-minute speaking opportunity
- Four complimentary tickets to the nominee reception
- Two complimentary tickets to the Kingston Business Awards
- Your company logo prominently featured on all promotional materials and on every program
- 1/4 page advertisement in event program
- Recognition in print media and Chamber's social channels
- Logo printed in 2025 Sponsorship Package distributed to all participants and sponsors

AWARD SPONSOR - \$2,500 - 7 SOLD!

- Company name on the award
- A two-minute speaking opportunity and presentation of award
- Two complimentary tickets to the awards and nominee reception
- Your company logo prominently featured on all promotional materials and on every program
- Recognition in print media and Chamber's social channels
- Logo printed in 2025 Sponsorship Package distributed to all participants and sponsors

VIDEO/PHOTO - \$1,500

- Your company logo prominently featured on all promotional materials and on every program
- Recognition in print media and Chamber's social channels
- 1/4 page advertisement in event program
- Logo printed in 2025 Sponsorship Package distributed to all participants and sponsors

COCKTAIL HOUR – \$1,500 – SOLD!

- Opportunity to provide cocktail hour display and promotional items
- Your company logo prominently featured on all promotional materials and on every program
- 1/4 page advertisement in event program
- Recognition in print media and Chamber's social channels
- Logo printed in 2025 Sponsorship Package distributed to all participants and sponsors

ENTERTAINMENT – \$1,500 – SOLD!

- Your company logo prominently featured on all promotional materials and on every program
- Recognition in print media and Chamber's social channels
- 1/4 page advertisement in event program
- Logo printed in 2025 Sponsorship Package distributed to all participants and sponsors

PROGRAM – \$1,000 – SOLD!

- Your company logo prominently featured on all promotional materials and on every program
- Recognition in print media and Chamber's social channels
- 1/4 page advertisement in event program
- Logo printed in 2025 Sponsorship Package distributed to all participants and sponsors



THANK YOU TO OUR 2023 SPONSORS

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KINGSTON
— Economic Development —



BMO



Life Takes Energy™

ReStart
new job. new beginnings.



ASPEN
WEB SERVICES



Thank you for partnering with us for the Kingston Business Awards! Your support enables us to bring the community together and celebrate the achievements of our local businesses.