



GKCC PRESENTS

# 2025 Holiday *Gift Guide*



# 2025 Holiday *Gift Guide*

This holiday season, seize a brand-new opportunity to promote your business during the most important shopping season of the year. Be part of the Greater Kingston Chamber of Commerce's 2025 Holiday Gift Guide — a curated digital showcase that connects local shoppers with Kingston businesses offering gifts, services, and seasonal specials.

As the collective voice of over 650 local businesses and more than 20,000 employees, the Chamber connects you with key decision-makers and community-minded consumers throughout the region. By aligning your brand with our strong "shop local" message, you not only boost your visibility—you actively invest in the vibrancy and resilience of our local economy. This is your opportunity to stand out while making a meaningful impact close to home.

Reserve your spot today and make your business top of mind this holiday season!

*Karen Crozes*

Chief Executive Officer



**Feature Your  
Business in  
the 2025  
Holiday Gift  
Guide!**

**175K+**  
Monthly Web  
Impressions



**327,723+**  
Total views on  
website annually

**17,000+**  
Social Media  
followers



**90,000+**  
Social media  
content  
impressions



Shop Local  
Support Local  
Strengthen  
Kingston's Economy



# Choose the Best Way to Promote Your Business

## Platinum Placement

### *Full Page Ad*

- Full page spread sized 8.5" x 11"
- Designed by you
- Clickable PDF format with live links to:
  - Your website
  - Social media channels
  - Online store or booking platform
- Feed post feature on GKCC social media

Member  
**\$500**

Non Member  
**\$650**

**Size: 8.5" x 11"**



## Gold Placement

### *Half Page Ad*

- Half page spread sized 8" x 5"
- Designed by you
- Clickable PDF format with live links to:
  - Your website
  - Social media channels
  - Online store or booking platform

Member  
**\$300**

Non Member  
**\$450**

**Size: 8" x 5"**



# Choose the Best Way to Promote Your Business

## Silver Placement

### *Quarter Page Ad*

- Full page spread sized 3.5" x 4.5"
- Designed by you
- Clickable PDF format with live links to:
  - Your website
  - Social media channels
  - Online store or booking platform

Member

**\$200**

Non Member

**\$350**

**Size: 3.5" x 4.5"**



## Bronze Placement

### *Directory List*

- Featured place on a selected page with up to 12 businesses
- Your business name
- Clickable PDF format with live links to:
  - Your website
  - Social media channels
  - Online store or booking platform

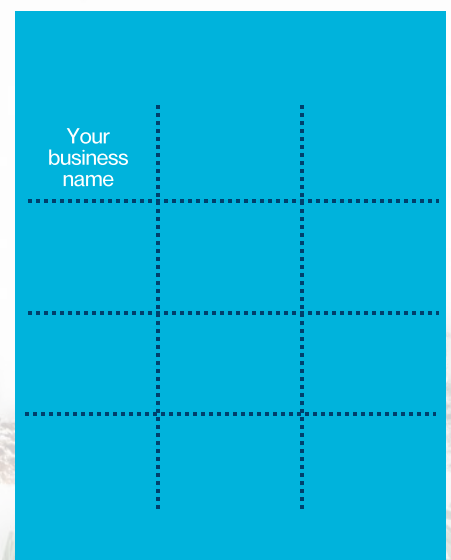
Member

**\$100**

Non Member

**\$250**

**Directory List**







Full preview

GKCC PRESENTS

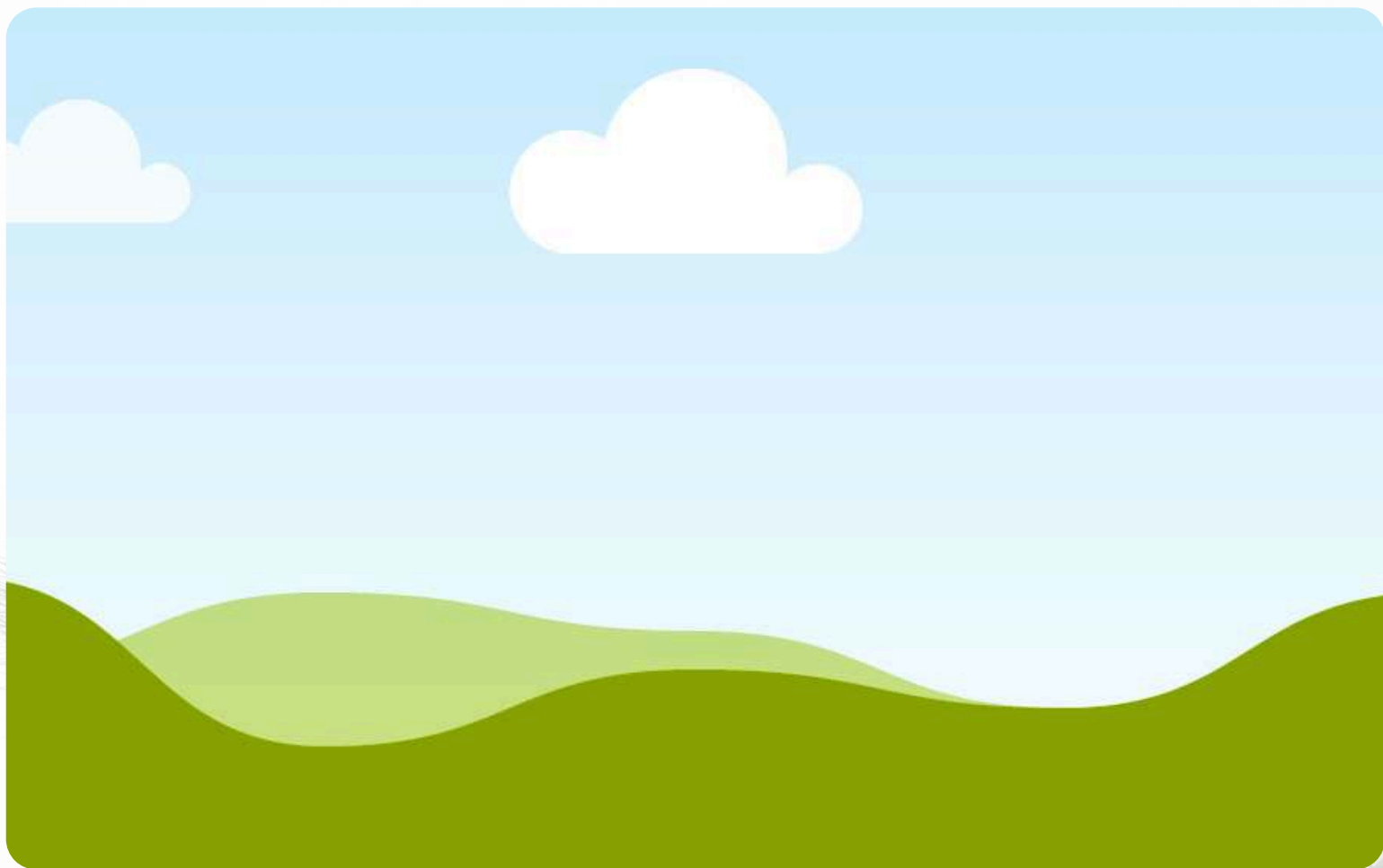
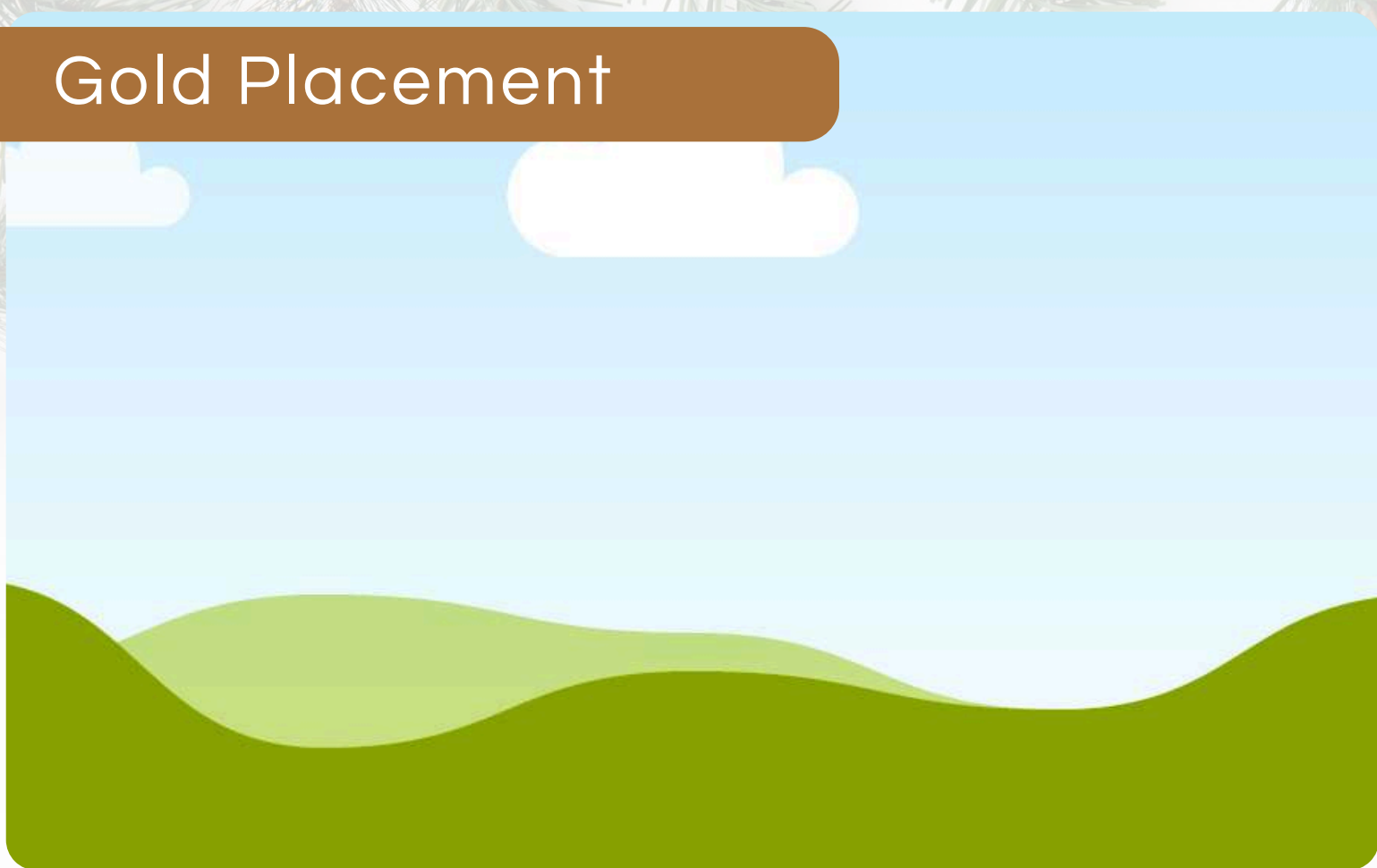
# 2025 Holiday *Gift Guide*



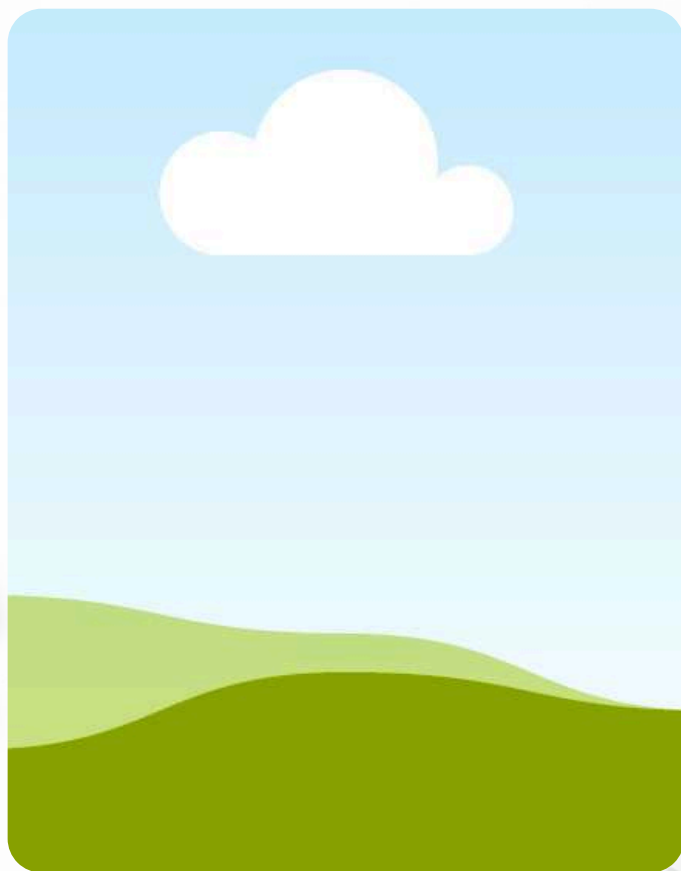
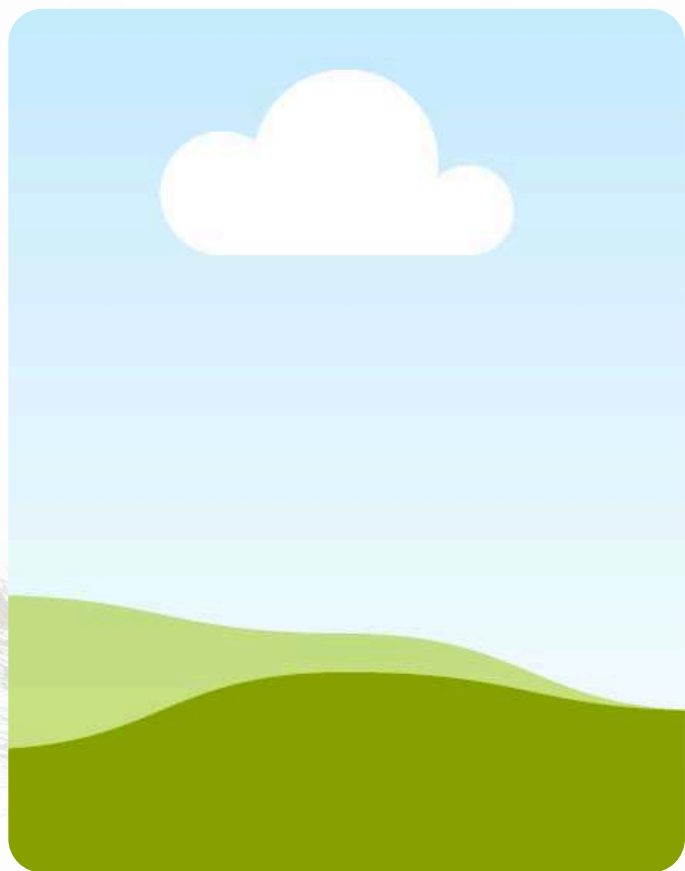
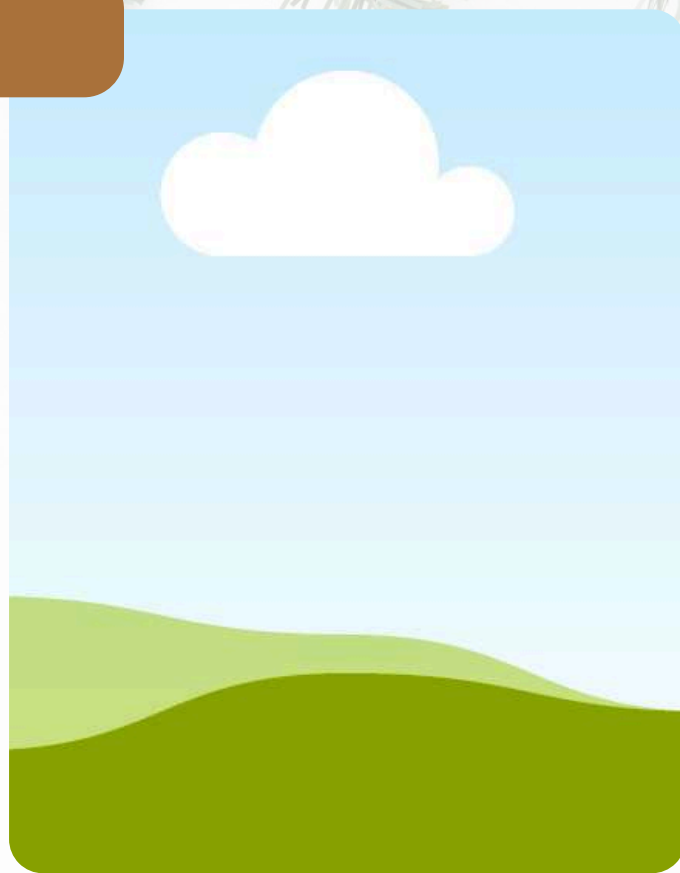
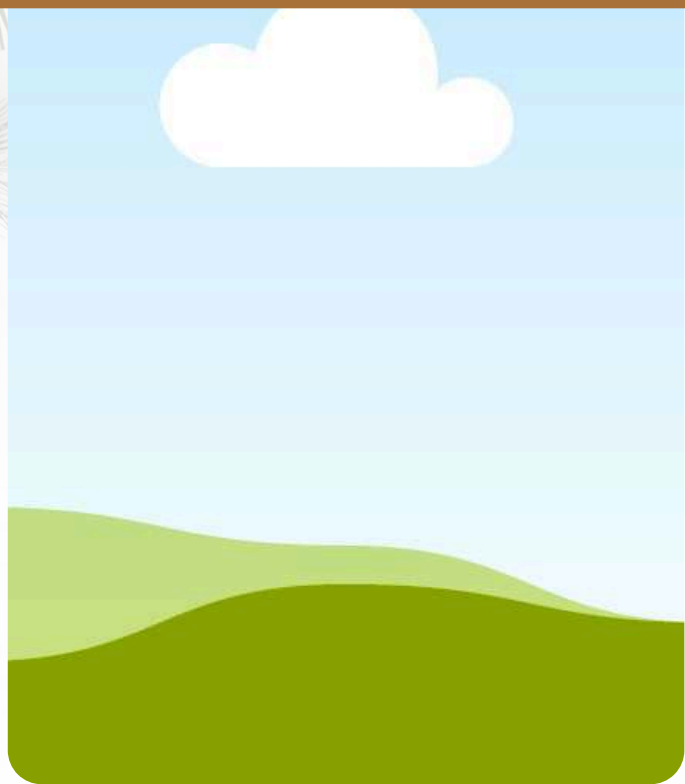
# Platinum Placement



# Gold Placement



# Silver Placement





# Bronze Placement

## 2025 Holiday *Gift Guide*

**Your business  
name**

Phone number  
Website

**Your business  
name**

Phone number  
Website

**Your business  
name**

Phone number  
Website

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**Your business  
name**

Phone number  
Website



# WHY ADVERTISE WITH THE CHAMBER?

## **Champion Local Business**

Get involved in a high-impact campaign designed to inspire local spending and spotlight your brand.

## **Engage a Focused Local Audience**

Connect with Kingston shoppers who are actively seeking holiday gift ideas and local shopping options.

## **Drive Results This Holiday Season**

Promote your business for 11 weeks through the Chamber's most effective channels — email, social media, and website — and turn visibility into sales.

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## **Additional Information**


**Submission Deadline:** September 26, 2025

**Gift Guide Launch:** October 13, 2025

**Gift Guide Campaign Ends:** December 29, 2025

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## **Contact our team!**

 613-484-3334

 [info@kingstonchamber.ca](mailto:info@kingstonchamber.ca)

 [www.kingstonchamber.ca](http://www.kingstonchamber.ca)

*Thank you!*